

# JAIPUR LIVING

## Jaipur Living Fall 2019 Market Introductions

Exceptional craftsmanship is a natural outcome of Jaipur Living's commitment to the weaving arts. This fall you will revel in deep, saturated colors and the softest sustainable materials as we introduce ten exquisite hand-knotted, hand-tufted and hand-woven collections. With additions to existing Jaipur Living lines, and two new power loomed collections, almost 70 rugs will make their debut at High Point Market.

### Highlights:

- Award-winning designer **Kavi** amazes with 15 hand-knotted rugs in three new and three existing collections
- Home lifestyle expert **Nikki Chu** puts her signature global spin on a brand-new hand-tufted collection
- Look for breathtaking additions to the popular hand-tufted **Genesis** and **Britta**, and hand-knotted **Reign** collections
- Almost 20 rugs take a bow in the new **Catalyst** and **Portia** power loomed lines

### Trends:

- Modern-Tribal
- Animal prints
- Metallics
- Just a touch of color

### Hand Knots:

**New! KDK01 Kaleida by Kavi** Lucida: This contemporary Persian handknot enchants with an ethereal abrash effect and kaleidoscopic design. A blend of wool and viscose gives Lucida a soft hand.

**New! MOD03 Modica** Irminia: A traditional grass pattern makes this hand-knotted rug easy to design a room around. Soft and textural in blues and blacks, artisan-made Irminia comes in a wool-viscose blend.

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**CKV34 Chaos Theory by Kavi Cyrus:** Deep, deep reds and blues mesmerize in this modern take on solids and heathers. A stunning Persian hand-knotted rug in a super soft wool and viscose blend.

**PRE16 Project Error by Kavi Neev:** An injection of color lifts this modern and very popular abstract pattern to a new dimension. A Persian hand-knotted rug in a wool-viscose blend that will inspire for years to come.

**PRE17 Project Error by Kavi Paratem 2:** The metallics trend in high-end design goes underfoot in this dazzling Persian handknot. A textural modern rug in a sumptuous blend of wool and viscose.

**UBV09 Unstring by Kavi Mauzek:** A very special Persian hand-knotted rug drenched with color. Its detailed hatch marks are difficult for artisans to weave, and not traditionally seen in hand-knotted rugs.

**New! UVT01 Uvenuti by Kavi Hava:** A designer-friendly palette of blue, natural and beige in a beautiful wool and viscose Persian handknot. An abstract modern rug with a lustrous finish, Hava really impresses.

**REI11 Reign Abelle:** A contemporary take on a tribal pattern makes this 100% wool hand-knotted rug equally at home in casual or modern décor. Artisan-made with an engaging salt and pepper heathered look.

**New! TNR01 Tenor Viso:** The modern vibe of this 100% wool hand-knotted rug works in casual, traditional or contemporary spaces. Artisan-made in a charming blue and white checkered tile.

**New! VLS01 Valeris Brenner:** Tonal grays with taupe and beige set the elegant tone for this 100% wool hand-knotted rug. Brenner boasts a traditional Caucasian pattern of repeating geometric designs.

**ALP03 Alpine Ammil:** An elegant black, white and gray handknot in an updated traditional trellis, chain and tiles pattern. Artisan-made, easy care, and durable in 100% wool.

## Hand tufted:

**New! Vera by Nikki Chu Roka:** This black and white hand-tufted beauty features a contemporary take on a tribal pattern. Global, graphic and boho chic, Roka is hand-crafted in 100% wool.

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**New! SLX01 Salix Macklin:** It's all about the yarn technique in this gorgeous, non-solid solid hand-tufted rug. The yarn is spun by hand, with very small amounts of other colors thrown in. The resulting effect is hyper-textural and amazing.

## **Handwoven:**

**SCR12 Scandinavia Rakel Grams:** With a nod to the Danish attitude towards life called hygge, this cozy braided rug brings a feeling of well-being into a room. This felted-look rug is made of 100% wool.

## **Power Loomed:**

**New! CTY08 Catalyst Axis:** Animal prints are in vogue – designs we're so familiar with they're like a texture. No animals were harmed in the making of this lustrous, hi-lo pile, power loomed rug.

## **Pillows:**

**New! ESN01 Essence Asmund:** A beautifully patterned floor pillow with a handwoven cover of wool, viscose and cotton. Easy to decorate with ivory or gray and a roomy 32"x32" square.

## **Poufs:**

**UNK11 Ultra by Nikki Chu Suave:** Crispily tailored with baseball stitching, the Suave pouf in sleek charcoal gray is made of cruelty-free faux leather.