



CHADDOCK

FURNITURE WORKROOM

CORPORATE FACTS

Chaddock Furniture Workroom is a made-to-order furniture brand crafted with pride by American crafts people.

HQ: *Morganton, NC*

EMPLOYEES: *200*

FAMILY OWNED

COMPANY TIMELINE

1958

Guy Chaddock & Co. was founded by Guy Chaddock in Los Angeles, California

1996

Ferguson Copeland was established by industry veterans Darrell Ferguson and Fred Copeland

2004

Ferguson Copeland acquires Guy Chaddock & Co. and moves headquarters to Morganton, NC

2013

Kennedy brothers merged the two companies and operate under one name, Chaddock

2018

Company re-branded to Chaddock Furniture Workroom, moved into new showroom in the 200 Steele building and named Andrew Crone chief executive officer

MARKET COLLABORATIONS

Nest Studio Hardware
House of Harris

PRODUCT RANGE

Casegoods | Upholstery | Accents | Lighting

EXECUTIVE LEADERSHIP

CEO: *Andrew Crone*

COO & PRESIDENT: *Kevin Ward*

SIGNATURE DESIGNERS & COLLECTIONS

Mary McDonald | Larry Laslo | David Easton

Guy Chaddock | PS for Chaddock

CHADDOCK MARKET DIFFERENTIATORS

50-70

weekly custom orders

95%

current on-time delivery

90%

furniture made in Morganton, NC

Industry best lead times

QUICK SHIP

3 weeks

UPHOLSTERY

4 weeks

CASEGOODS

5-7-weeks

CUSTOM ORDERS

10-12 weeks

Quality or nothing

- 18 to 22-step proprietary finishing process
- Luxury seat cushion on upholstery
- 4-way flow match standard
- 8-way hand tied frames

Chaddock Programs

In addition to Chaddock's full custom offerings, a variety of programs have been developed to deliver frequently ordered configurations faster and more affordably.

Quick Ship

three-week ship guarantee or the freight is on us

Top Down

custom dining tables

Seated

custom dining chairs

Studio Z

custom upholstered beds

Studio C

custom upholstery