

## CORPORATE FACTS

Chaddock Furniture Workroom is a made-to-order furniture brand crafted with pride by American crafts people.

HQ: *Morganton, NC*

EMPLOYEES: *200*

FAMILY OWNED

## COMPANY TIMELINE

1958

Guy Chaddock & Co. was founded by Guy Chaddock in Los Angeles, California

1996

Ferguson Copeland was established by industry veterans Darrell Ferguson and Fred Copeland

2004

Ferguson Copeland acquires Guy Chaddock & Co. and moves headquarters to Morganton, NC

2013

Kennedy brothers merged the two companies and operate under one name, Chaddock

2018

Company re-branded to Chaddock Furniture Workroom, moved into new showroom in the 200 Steele building and named Andrew Crone chief executive officer

## MARKET COLLABORATIONS

Nest Studio Hardware  
House of Harris

## PRODUCT RANGE

Casegoods | Upholstery | Accents | Lighting

## EXECUTIVE LEADERSHIP

CEO: *Andrew Crone*

COO & PRESIDENT: *Kevin Ward*

## SIGNATURE DESIGNERS & COLLECTIONS

*Mary McDonald | Larry Laslo | David Easton*

*Guy Chaddock | PS for Chaddock*

## CHADDOCK MARKET DIFFERENTIATORS

50-70

weekly custom orders

95%

current on-time delivery

90%

furniture made in Morganton, NC

## Industry best lead times

### QUICK SHIP

*3 weeks*

### UPHOLSTERY

*4 weeks*

### CASEGOODS

*5-7-weeks*

### CUSTOM ORDERS

*10-12 weeks*

## Quality or nothing

- 18 to 22-step proprietary finishing process
- Luxury seat cushion on upholstery
- 4-way flow match standard
- 8-way hand tied frames

## Chaddock Programs

In addition to Chaddock's full custom offerings, a variety of programs have been developed to deliver frequently ordered configurations faster and more affordably.

### Quick Ship

three-week ship guarantee or the freight is on us

### Top Down

custom dining tables

### Seated

custom dining chairs

### Studio Z

custom upholstered beds

### Studio C

custom upholstery