

BUNGALOW

NEW YORK DALLAS



MEDIA KIT



BUNGALOW 5 WORKS WITH THE FINEST CRAFTSMEN FROM AROUND THE GLOBE



“Inspired by history, made for today, always reaching for the future, our aesthetic is rooted in a constant creative fusion and passion for bringing a modern perspective to classic luxury.”

- *LUCA RENSI, CO-FOUNDER*

BUNGALOW

Press



BUNGALOW 5 HAS BEEN FEATURED IN TOP TIER PUBLICATIONS & MEDIA

Publications include Elle Decor, Vogue, House Beautiful, Architectural Digest, Veranda and the New York Times. Key industry influencers include Thom Filicia, Holy City Chic, Elements of Style, and Happily Eva After.

STYLING AND PHOTOSHOOTS

We typically respond to editorial and other photoshoot needs and requests within 24 hours, and have NYC and Dallas-based showrooms, and a US-based warehouse, which allows us to provide our products for photoshoots, styling, staging and real estate needs.

IMAGE DATABASE

For any image needs, we provide a substantial database of high-res product images as well as lifestyle and catalog-style product images, which we update frequently.

FEATURED PUBLICATIONS



House Beautiful

INTERIOR
DESIGN

ELLE DECOR



DI Home

TRADITIONAL HOME.

VERANDA

BUNGALOW

Influencers



BUNGALOW 5 WORKS WITH A WIDE ARRAY OF GLOBAL INFLUENCERS

In partnerships that range from room styling and social media takeovers to exclusive showroom promotional opportunities, we're always looking for unique engagements within the home décor space, fashion, art, design, travel and other media with similar consumer profiles to our core consumer.

When working with influencers, we typically participate based upon engagement metrics, target audience profile, growth and branding opportunities, uniqueness of approach and reciprocal promotional opportunities

We're open to a variety of influencer partnerships.

SAMPLE PARTNERS



HAPPILY EVA AFTER



HABITUALLY CHIC®
GLAMOROUS LIVES & STYLISH PLACES

Holy City Chic
LIFE & STYLE



 ELEMENTS OF STYLE



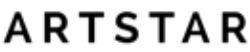
BUNGALOW 5 HOSTS ELEVATED AND SOPHISTICATED EVENT EXPERIENCES

Events are held at Bungalow 5 showrooms, as well as off-site locations, on a monthly basis.

On-site showroom events at our Bungalow 5 Dallas and New York City Showroom can range from intimate shopping experiences and luncheons to cocktail parties, formal panel discussions, artisan demonstrations and gallery shows. Event experiences typically include local bites and cocktails.

For off-site events, we partner with brands within the luxury/boutique art, fashion, travel and industries related to our target brand consumer. We're open to a wide-variety of event partnerships.

SAMPLE PARTNERS



STATISTICS



EMAIL

EMAIL DATABASE: 40.8K+

AVERAGE OPEN RATE: 7.84%

CLICK-THROUGH: 3.18%

DEMOGRAPHICS

81% FEMALE

19% MALE

25-34: 30%

35-44: 25.8%

45-54: 17.8%

SOCIAL



7K+: PAGE LIKES
ENGAGEMENT: 0.31%



62.7K: LIKES
ENGAGEMENT: 1.28%



5K FOLLOWERS
103.3K MONTHLY VIEWS

I

NSPIRED BY HISTORY, MADE FOR TODAY, ALWAYS REACHING FOR THE FUTURE. SINCE 2002, our passion for bringing a modern perspective to classic luxury has never sat still. Inspired by the constant creative fusion and meticulous artistry of our global craftsmen and artisans, Bungalow 5 creates unique furniture that surprises, delights and impresses.

The hallmark of Bungalow 5 products include the use of unexpected materials, exquisite craftsmanship and unique finishes, using materials such as lacquer, grasscloth, cerused oak and curved glass. Quality is fundamental to us and we have assembled the most highly-skilled and gifted craftsmen from around the world, all united in our dedication to creating exceptional, elevated and lasting home décor experience.

Let’s work together! Please contact our Senior PR Representative

press@bungalow5.com

BUNGALOW

NEW YORK | DALLAS

PERMANENT SHOWROOMS

NEW YORK

45 East 20th Street, Floor 2
New York, NY 10003
P. 212.947.1500

ATLANTA

Americasmart, Building 1, Suite 13A1
240 Peachtree Street
Atlanta, GA 30303

DALLAS

1201 Oak Lawn Avenue, Suite 180
Dallas, TX 75207
P. 972.502.9111

HIGH POINT

International Home Furnishing Center
InterHall, IH610
210 E. Commerce Avenue
High Point, NC 24260