



FOR IMMEDIATE RELEASE

Bobby Berk and Tempaper Partner Again for Third Collaboration

Bobby Berk for Tempaper Collection III To Launch at High Point Market 2019

BRICK | NEW JERSEY - April 2019 - Tempaper, the leading removable wallpaper brand is launching a new collection with lifestyle expert, interior design maven, and star in Netflix's series *Queer Eye*, Bobby Berk, at High Point Market this spring. The collection focuses on modern interpretations of geometric classics, such as stripes, plaids, and curved patterns. Market attendees can view the collection at the Tempaper showroom at International Home Furnishing Center – Interhall - IH506, Commerce, Floor 1 between April 6th and 10th.

Bobby Berk conceptualized the new collection based on his observations of a shift away from connectivity and presence of mind in today's technology-driven world. The patterns in the third Bobby Berk for Tempaper series are meant to represent a return to a focused, lighthearted, and carefree lifestyle.

Turning away from the sterility of computer-generated perfection, Berk embraces the 'pen to paper' aesthetic in his designs, as a reminder of the centering effect that 'unplugged' activities can have. The bold, fun, and trendy prints align with Berk's philosophy that staying grounded, appreciating opportunity, and embracing life is important to happiness.

"We truly consider Bobby a part of the Tempaper family and have such a wonderful time working with him," said Tempaper Creative Director and Co-Founder Jennifer Matthews. "For his third collection with us, we've incorporated a timeless black and white color story with sketched linework and curves creating simplistic yet dynamic patterns. There's a playful vibe that captures Bobby's free-spirited and fun-loving personality."

Tempaper and Berk have a longstanding relationship; Berk was one of the first Tempaper stockists, selling the removable wallpaper in Bobby Berk Home in New York and Miami. This partnership grew into a friendship, with Berk, Matthews, and co-founder Julia Au collaborating on collections. In their third partnership, the team is celebrating the growth of both the Tempaper and Bobby Berk brands.

"I have a long history with the team at Tempaper and have always admired their commitment to creating the highest quality removable wallpaper," says Bobby Berk. "Tempaper is dedicated to

bringing creative design ideas to life and I see this latest collection as the perfect culmination of our long and fruitful partnership.”

The playful names of the wallpapers in the collection include *Dazzle*, *Eye See You*, *Shift*, *Wiggle Room*, and *Check You Out*. Together the collection is reminiscent of naturally youthful creativity and joy.

- **Dazzle**, in black and white, features fragmented pieces that converge in a flurry of intersecting lines.
- **Eye See You**, launching in black/gold and glossy black/white colorways, is a whimsical and playful print with a repeat of hand-drawn eyes.
- **Shift**, in black and white, is composed of sketched lines - a subtle and modern variation on a stripe.
- **Wiggle Room**, in black and white, is a bold print of meandering paint brush strokes, alluding to the phrase “wiggle room.”
- **Check You Out**, in a navy colorway, is a graphic hand-drafted play on a classic plaid pattern that lends a casual, cool vibe.

All of Tempaper’s designs, including the Bobby Berk collections, are self-adhesive, repositionable, removable, and fire-rated ATSM Class A. The wallpaper is 100% made in the U.S.A. and is also lead-free, phthalate-free, and VOC-free. The collection is available for purchase on www.tempaperdesigns.com and Tempaper stockists worldwide.

About Tempaper:

Founded in 2008, Tempaper is the leading manufacturer of self-adhesive, removable wallpaper that is free of lead, phthalates, and VOCs. The first of its kind, Tempaper’s self-adhesive wall coverings are a fit for all spaces and tastes, pairing state-of-the-art production methods and materials. Born in the U.S.A., but known across the globe, Tempaper has secured a reputation for crafting sophisticated and trendsetting collections that are enhanced by their innovative, user-friendly products. To learn more about Tempaper, please follow them on Instagram at @tempaper_designs, Facebook at @tempaper, and Twitter @tempaper.

About Bobby Berk:

Celebrity designer Bobby Berk is best known as the design guru on Netflix’s *Queer Eye*, but his rise to fame didn’t happen overnight. Originally hailing from Texas, Bobby dreamed of the big city and moved to New York in 2003 with only a few dollars to his name and no job in sight. After working his way up in retail at Bed Bath & Beyond and Restoration Hardware to a Creative Director position at Portico Home + Spa, Berk decided that it was time to create his own brand. Since 2006, Bobby Berk has consistently provided customers with a unique approach to modern

design. Epitomizing hip, minimalist urban luxury, Berk's designs reflect a stylish and youthful spirit that perfectly fits any cool, relaxed lifestyle.

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