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*For Immediate Release*

## **Trump and Dorya Introduce *Trump Home by Dorya* Furniture Line**

The Trump Organization and Dorya's shared commitment to high quality standards and design excellence is seen in the exquisite handcrafted furniture collection- Trump Home by Dorya. Inspired by the diverse locations and architecture of Trump properties around the globe, the international style and exceptional quality is beautifully executed in this 50 piece collection.

The international expansion of the Trump Home brand is part of a strategic initiative to build the brand's presence in targeted foreign markets. "We are thrilled to partner with Dorya, extending the Trump Home brand into the luxury market for furniture," said Cathy Hoffman Glosser, Executive Vice President of Global Licensing. "Dorya's reputation for impeccable quality, compelling style, and unique handcrafted design makes them a wonderful partner to create beautiful furniture that conveys the sophistication synonymous with the Trump name."

"The recognition that Dorya is experiencing in the international marketplace as a leader in the luxury interiors segment makes Trump Home a synergistic partner," says Doruk Yorgancioglu, CEO and President of Dorya. "The Trump brand brings an unparalleled understanding of the global luxury consumer to inspire the spirit of the collection. Our team is exhilarated that the Trump Home by Dorya collection scores all marks for elegance and grandeur."

A brilliant and impressive mix of luxury materials and ten finishes distinguishes this ultra-luxe collection. The elegant assortment offers a striking contrast between light and dark for this stunning debut. Some vignettes will exhibit combinations of grey, metallics, and fume tones meshed with stainless steel and marble, while other settings will showcase warmer tones featuring bronze and cream tones that exude rich contrast with black lacquer or espresso mahogany embellished with French gold detailing. Fabrics are distinctive and sophisticated - warm and inviting, conveying a tranquil contemporary feel. There is a couture element achieved with a broad spectrum of eye-catching light colored neutral patterns, reflective textures, and exotic leather detailing on pillows. The Trump Home by Dorya fabric selection includes fifty exclusive European fabrics and fifteen leathers.

"It was not only important for us to hit the high notes on the expectation for this collection but display our company's range of extraordinary craftsmanship talents and abilities," notes Megan Perry, Dorya's Creative Director. "There is an endless curiosity for us to uncover designs that complement the modern lifestyle. We wanted to create a collection that would be different and unique to the Trump name but still show Dorya's superior quality."



*B.3001 Sideboard- Trump Home by Dorya*



*K.3000 Sofa- Trump Home by Dorya*

Donald Trump, Chairman and President of The Trump Organization said, “The Trump name and global brand recognition coupled with Dorya’s design and execution capabilities will make for a wonderful collaboration.”

The 50 piece contemporary collection debuted February 27th, 2014 in Istanbul, Turkey at a gala event. It will be showcased in the United States during the International Home Furnishings Market at High Point in April 2014.



*I.3002 Dining Chairs- Trump Home by Dorya*

The Trump Home by Dorya collection is an exceptional complement for both residential and hospitality installations. The line can be purchased through authorized Trump Home Galleries, and exclusive

TRUMP HOME is a lifestyle brand that is inspired by the luxury, sophistication and elegance of the Trump lifestyle. Products are inspired by Trump's award-winning, five-star luxury properties around the world. For more information, visit [www.trump.com](http://www.trump.com) and [www.doryainteriors.com](http://www.doryainteriors.com)

### **The Trump Organization**

The Trump Organization encompasses global real estate development and global licensing, sales and marketing, property management, golf course development, entertainment, entertainment and product licensing, brand development as well as restaurants and event planning. The product licensing division of the company has selectively granted licenses for the manufacture and distribution of product under the Donald J. Trump Signature Collection brand (men's tailored clothing, dress shirts, neckwear, jewelry, accessories, small leather goods and eyewear) and the Trump Home Brand (lighting, mattresses, crystal, utility bedding and custom wood flooring and paneling). Donald J. Trump is the Chairman and President of The Trump Organization, a privately held company in New York. For more information, visit [www.trump.com](http://www.trump.com).

### **Dorya International**

A global luxury furniture and interiors brand, Dorya creates exquisitely handcrafted furniture and interior elements, with the philosophy that the pursuit of style is a way of life. All pieces are 100% handmade. The Dorya brand is firmly rooted in the tradition of the finest wood craftsmanship, luxurious materials, and attention to detail. Its three furniture collections are Heritage, Contemporain, and Executive available for both residential and commercial purposes. Over the years, Dorya has proudly supplied such lines to the affluent buyers as well as governments and embassies globally. To learn more about Dorya, please visit [www.doryainteriors.com](http://www.doryainteriors.com).