

High-resolution images of the items featured in this release can be downloaded via the link provided.

CR Laine—Fall 2017 Trend Report

COLOR BREAKS FREE : NO RULES APPLY

CR Laine pairs a variety of fabrics and finishes together this Fall for a refreshing mix of traditional and modern designs. Warm wood tones are juxtaposed with polished metals and surrounded by fabrics that range from rich leather to plush velvet in combined shades of raspberry, papaya orange, lemongrass, and indigo blue. *Vogue* has declared color as one of the year's watchwords and we couldn't agree more. A burst of color is all it takes to reignite your interior. And remember: nothing is off limits.



9900-05 Tami Chair



6007-07 Rowan Bench



1804 Darby Settee



14 Gretchen Ottoman



725-05 Axel Chair



2586-05SW Jenette Swivel Chair



L1950-21 Chester Leather Long Sofa



1825-05SW Lincoln Swivel Chair

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CR Laine—Fall 2017 Trend Report

COLOR BREAKS FREE : NO RULES APPLY (cont.)



125-05 Zoe Chair



34 Yates Ottoman



905-46 Rhea Bar Stool



1150-20 Harlow Sofa



9585 Calais Chair



L600-05 Lyndon Chair



685 Hadley Chair

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COLOR BREAKS FREE : NO RULES APPLY

CUT LINES and RESOURCES

9900-05 Tami Chair

Dimensions: 32W x 35.5D x 38H in.
Featured Fabric: Sassy Berry
Featured Finish: Greystone
Suggested Retail (as shown): \$2,505
Retail Locations: www.crlaine.com

6007-07 Rowan Bench Ottoman

Dimensions: 36.5W x 21D x 24H in.
Featured Fabric: Susan Papaya
Featured Finish: Java
Suggested Retail (as shown): \$1,730
Retail Locations: www.crlaine.com

1804 Darby Settee

Dimensions: 72W x 36D x 33H in.
Featured Fabric: Lulu Blush (velvet)
Featured Finish: Graphite
Suggested Retail (as shown): \$3,535
Retail Locations: www.crlaine.com

14 Gretchen Ottoman

Dimensions: 41W x 41D x 18H in.
Featured Fabric: Boheme Indigo
Featured Finish: Teddy Bear
Suggested Retail (as shown): \$1,890
Retail Locations: www.crlaine.com

725-05 Axel Chair

Dimensions: 29W x 31.5D x 33H in.
Featured Fabric: Curtis Lemongrass
Featured Finish: Slate (metal)
Suggested Retail (as shown): \$2,225
Retail Locations: www.crlaine.com

2586-05SW Jenette Swivel Chair

Dimensions: 27.5W x 38D x 34H in.
Featured Fabric: Boho Ecu
Shown with optional contrast skirt band in fabric:
Boho Lemongrass
Suggested Retail (as shown): \$2,095
Retail Locations: www.crlaine.com

L1950-21 Chester Leather Long Sofa

Dimensions: 100W x 36D x 30H in.
Featured Leather: Polo Saddle
Featured Finish: Java
Suggested Retail (as shown): \$6,465
Retail Locations: www.crlaine.com

1825-05SW Lincoln Swivel Chair

Dimensions: 30W x 37.5D x 31.5H in.
Featured Fabric: Pawsome Indigo
Featured Finish: Teddy Bear
Suggested Retail (as shown): \$1,985
Retail Locations: www.crlaine.com

125-05 Zoe Chair

Dimensions: 27W x 27D x 32H in.
Featured Fabric: Wednesday Shamrock
Featured Finish: Salt
Shown with optional Tassel Multi around base
*Tobi Fairley for CR Laine Collection
Suggested Retail (as shown): \$1,960
Retail Locations: www.crlaine.com

34 Yates Ottoman

Dimensions: 47W x 29.5D x 18.5H in.
Featured Fabric: Peruvian Indigo
Featured Finish: Sable
Suggested Retail (as shown): \$1,215
Retail Locations: www.crlaine.com

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CUT LINES and RESOURCES

905-46 Rhea Bar Stool

Dimensions: 21.5W x 20.5D x 40H in.

Featured Fabric: Jacob Rain

Featured Finish: Salt

Small Pewter nail trim around outside back

*Tobi Fairley for CR Laine Collection

Suggested Retail (as shown): \$1,745

Retail Locations: www.crlaine.com

1150-20 Harlow Sofa

Dimensions: 84.5W x 39D x 35H in.

Featured Fabric: Connect Berry

Featured Finish: Java

Shown with optional Band 1.5 White around base
and medium antique nail trim

Suggested Retail (as shown): \$3,850

Retail Locations: www.crlaine.com

9585 Calais Chair

Dimensions: 26.5W x 29D x 38H in.

Featured Fabric: Perth Fountain

Featured Finish: Salt

Shown with optional contrast welt in fabric: Susan

Papaya and contrast seat cushion in fabric:

Hutch Tangerine

Suggested Retail (as shown): \$2,999

Retail Locations: www.crlaine.com

L600-05 Lyndon Leather Chair

Dimensions: 30W x 35.5D x 35.5H in.

Featured Leather: Winchester Tangerine

Featured Finish: Slate (metal)

Suggested Retail (as shown): \$2,825

Retail Locations: www.crlaine.com

685 Hadley Chair

Dimensions: 36W x 37D x 52H in.

Featured Fabric: Jungalow Rain

Featured Finish: Java

Suggested Retail (as shown): \$2,960

Retail Locations: www.crlaine.com

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CR Laine—Fall 2017 Trend Report

CALMING NEUTRALS

Bold colors take a back seat to a clean, modern aesthetic that features gentle shades of gray, black and white. The 19th-century designer William Morris advised, “Have nothing in your house that you do not know to be useful, or believe to be beautiful.” Even in the most modern suites, that sweet sentiment still holds true. A home should be your own private oasis, and your rooms should nourish your soul. Like safe ports in a color storm, neutral sofas and chairs allow limitless experimentation with the season’s most popular accent colors.



5550-01 Leif Sofa



5655-SW Cayden Swivel Chair



6145-05 Fredrik Chair



135-05GO Levi Chair



4415-SG Keller Swivel Glider



L1175-05SW Jewel Swivel Chair



2200-01 Rita Long Sofa

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CR Laine—Fall 2017 Trend Report

CALMING NEUTRALS CUT LINES and RESOURCES

5550-01 Leif Sofa

Dimensions: 89W x 36D x 33H in.
Featured Fabric: Valley Club Porcelain
Featured Finish: Greystone
Suggested Retail (as shown): \$4,525
Retail Locations: www.crlaine.com

5655-SW Cayden Swivel Chair

Dimensions: 31W x 32D x 41.5H in.
Featured Fabric: Imari Charcoal
Suggested Retail (as shown): \$1,920
Retail Locations: www.crlaine.com

135-05GO Levi Chair in Gold

Dimensions: 27.5W x 35.5D x 34H in.
Featured Fabric: Fleece Natural
Featured Finish on arm wood panel: Java
Suggested Retail (as shown): \$2,175
Retail Locations: www.crlaine.com

6145-05 Fredrik Chair

Dimensions: 31W x 38D x 40H in.
Featured Fabric: Timothy Granite
Featured Finish: Greystone
Suggested Retail (as shown): \$2,100
Retail Locations: www.crlaine.com

L1175-05SW Jewel Leather Chair

Dimensions: 31W x 39D x 36H in.
Featured Leather: Deer Run Snow
Shown with optional contrast welt in leather:
Spectrum Black
*Tobi Fairley for CR Laine Collection
Suggested Retail (as shown): \$3,750
Retail Locations: www.crlaine.com

4415-SG Keller Swivel Glider

Dimensions: 32W x 38D x 36H in.
Featured Fabric: Canvas Porcelain
Shown with optional contrast skirt band and 4-inch
Stripe on arms in fabric: Canvas Coal
Suggested Retail (as shown): \$2,285
Retail Locations: www.crlaine.com

2200-01 Rita Sofa

Dimensions : 94W x 36D x 33.5H in.
Featured Fabric: Ingram Slate
Featured Leg: Brushed Bronze (metal)
Suggested Retail (as shown): \$3,885
Retail Locations: www.crlaine.com

1950-20 Chester Sofa

Dimensions: 82W x 36D x 30H in.
Featured Fabric: Aspen Slate
Featured Finish: Java
Suggested Retail (as shown): \$4,425
Retail Locations: www.crlaine.com



1950-20 Chester Sofa

CR Laine Furniture—Company Background

History: Established in 1958, CR Laine Furniture had humble beginnings. With three part-time employees and their founder/owner, C.E. Roseman, Sr., they produced small numbers of goose neck rockers. Since that time, CR Laine has grown into a full service upholstered furniture manufacturer producing the best in customized, bench-crafted upholstery. They utilize new processes and equipment, but will always hold true to world-friendly, time-tested premium construction features such as:

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

Location: Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 204.

Leadership: CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is CEO and third generation family member, Warren Frye, is President.

Mission Statement: We create inspiring upholstered furniture through innovative STYLE. COMFORT. and COLOR.

Environmental Statement: CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

Recycling: Throughout the organization, we recycle paper, plastic, aluminum, and cardboard. We encourage non-printed e-mail communication and conserve energy by switching off the lights in manufacturing during lunch as well as switching off all computers at the end of each day. Additionally, lumber scrap material is locally recycled/repurposed.

Sustainable by Design: In October 2008, CR Laine became the **first** company to achieve Sustainable by Design registration from the American Home Furnishings Alliance (AHFA). Additional information can be found on our website at www.crlaine.com

UPDATED STATISTICS

- Since first implementing the EFEC & SBD programs in 2008, we have saved over \$400,000.
- Energy usage has been decreased by 15% per employee, which is nearly a 26% decrease overall.
- Water conservation efforts have decreased our water usage by 45% per employee per month, which equates to over 13,000 gallons of water on average every month. We have replaced all of our toilets throughout the facility with new low-flow, high efficiency units, which save an additional 5 gallons per toilet, per flush.
- Since implementing the EFEC recycling program, CR Laine's saved over \$30,000 by redirecting fabric scraps, leftover cardboard, excess paper and plastic wrapping, and wood blocks from the waste stream. In the last five years, we have recycled 422,658 lbs. of scrap fabrics, 27,009 lbs. of cardboard, 15,000 lbs. of paper/plastic wrapping, and 3,259 cubic yards of wood blocks.
- By implementing a paperless scanning system and duplex printing office paper, over 300 trees have been saved by recycling paper with a local management company.
- 200 lbs. of aluminum cans and plastic bottles are recycled each quarter. That's more than 6,550 lbs. of cans and bottles recycled in the last 7 yrs. since becoming SBD registered.
- In 2014, we added a 42,000 sq ft addition to our plant. All of the trees that were cleared from the land were sent to a local sawmill to be used for timbers and the gravel from our old parking lot was sent to a local rock quarry to be ground up and repurposed.

