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### **A.R.T. FURNITURE GOES GLAM WITH UPHOLSTERED FURNITURE INTRODUCTIONS**

*Ten new collections showcase A.R.T.'s strengths in embellishments, details, and finishes*

**Ontario, California (April 13, 2017)**—A.R.T. Furniture, known for its ability to deliver high style at a price, is putting upholstered furniture front and center at the spring High Point Market with the introduction of ten new coordinated upholstered collections.

“We’re taking a new approach with our new upholstery lines,” Denise Alala, Vice President of Upholstery and Visual Merchandising. “We’re focusing on our strengths in embellishments and we’re merchandising to very specific price points.”

Many of the settings include the full range of sofas, matching chairs, studio sofas, loveseats, sectionals and ottomans with retail price points ranging from \$1,299 to \$1,799. With transitional styles and neutral fabrics, the new pieces are designed to fit easily into existing environments.

Throughout the ten collections, A.R.T. Furniture has turned up the heat on decorative elements, creating an atmosphere of easy, livable glamor. “The most important thing is the details,” said Alala. “Every single silhouette has something special going on.”

The emphasis on glam is reflected in everything from silhouettes to fabrics to frames. The lighter-scaled **Carlyle** group borrows from Art Deco design with an exposed wood frame in Bezel, a silver finish with a soft gold glaze on top. The curvaceous **Isley** group has quilted and tufted backs, waterfall skirts with a tape border, and comes with both throw pillows and tootsie roll pillows.

The new collections include several artful examples of mixed media. **Allister** is upholstered in fabric with track arms detailed in leather, and the backs and throw pillows are embellished with appliqued leather strips. The **Brannon** loveseat, chair, and ottoman combination are upholstered in menswear-inspired tweed complemented by pebbled leather on the exaggerated track arms and front deck. **Coley** is detailed with quilted coordinating panels on the arms and back and nailhead trim. **Hollister** mixes fabric, wood, and metal with veneered panels on sides and back, tweedy fabric upholstery detailed with contrast welting, and metal legs in a soft gold finish.

Fabric colors on the new pieces are designed for versatility. “With these subtle neutrals, it’s easy to add a pop of color with a pillow or area rug,” said Alala. **Harley**, for instance, is a clean-lined collection in pale gray with exposed wood legs and tape and nailhead detail along the lower deck. The **Weatherly** group in soft steel gray has deep tufting on the back and contrast welted details. The **Pierce** collection provides a deeper note with channel-quilted upholstery in indigo blue. The tuxedo-style **Michner** group is upholstered in a warm raffia-toned textured woven and is detailed along the arms with panels of velvet in the same hue. “Michner is shown with throw pillows on an animal print cut on the diagonal and bordered with tape,” says Alala. “It’s that kind of attention to detail that makes these pieces stand out.”

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#### **About A.R.T. Furniture:**

A.R.T. Furniture is a Markor company that designs and manufactures whole home collections in both casegoods and upholstery, as well as outdoor furniture. A.R.T. Furniture is positioned as the entry to the upper-end segment of the home furnishings industry and is best known for the quality of construction and its ability to craft artisan finishes. In addition to selling to the U.S. retailer, A.R.T. Furniture has 50+ retail locations in premium shopping districts throughout all major cities in China.

Founded in 2003, A.R.T. Furniture is headquartered in Ontario, Calif. with showrooms at the High Point Market in High Point, N.C.