

## Press Release

### Studio Ash and Acacia - New Cabinet Bed Styles and Finishes

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For Immediate Release

Annapolis, MD --- Arason Enterprises, Inc. is pleased to announce the arrival of two new finishes for *our* popular cabinet beds--the 'Acacia' and the 'Studio Ash'. Both of these new cabinet bed styles feature a higher sleeping platform, deeper drawer and real acacia hardwood veneer.

The versatile Studio Ash finish cabinet bed comes with bold minimalist hardware and a finger hole pull for a refined rustic yet modern flair. The whitewashed, brushed finish has subtle green undertones reminiscent of drift wood. This piece works just as well at the beach or in an urban apartment setting.

The more traditional Acacia natural finish cabinet bed comes with a faux chest-of-drawer front panel and recessed hardware. The reddish brown tones of the brushed Acacia reveals the intricate grain and natural knotholes of this beautifully patterned wood. This cabinet bed can adapt to many decors from rustic to mid-century modern because of the teak tones in the finish and artfully chosen hardware.

The higher sleeping platform and deeper drawer are innovations we incorporated in direct response to consumer demand. The Arason Cabinet Bed can now offer two platform and cabinet heights to fit varying customer needs. Empty-nesters like the ease-of-use of the higher platform, millennials appreciate having a range of options to suit their particular needs.

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