

High-resolution images of the items featured in this release can be found on the enclosed CD.

CR Laine—Spring 2014 Trend Report

POLKA DOT MARKS THE SPOT

The polka dot has bounced back onto the runway. Born out of the folk dance craze of the late-1800s, the lively print has come a long way from its original appearance in dance club uniforms, but it hasn't lost its swing. At Paris Fashion week, Dolce & Gabbana, Burberry, and Sportmax all included sassy polka dot patterns for spring 2014. These irresistible circles are popping up in furniture design as well.

The Aledo Chair and the Iliad Chair highlight the pattern's flexibility: The Aledo's epingle velvet dots (designed by Tilton Fenwick for Duralee) are bold and graphic, while the ikat-style woven dots on the Iliad chair have more of a Victorian flair. Whether serious or spirited, the polka dot hits the spot.



1665 Aleo Chair
*Epingle velvet dots
from Tilton Fenwick*



6037 Pendelton Ottoman
*Epingle velvet dots
from Tilton Fenwick*



9165 Iliad Chair
*Classic large polka dots
in cocoa*



1235 Chloe Chair
*Tilton Fenwick's repetitious peacock logo with
circular displays of a peacock's plumage is a
whimsical interpretation of a polka dot*



4500-2-1 Kasey Sofa
*A playful pattern reminiscent of painter Roy Lichtenstein's
use of exaggerated Ben-Day dots*

CR Laine—Spring 2014 Trend Report

POLKA DOT MARKS THE SPOT CUT LINES and RESOURCES

1665 Aleo Chair

Dimensions: 29W x 36D x 37H in.

Featured Fabric: Molly Dot Grape

Nail Trim: Small Antique

Suggested Retail (as shown): \$1,465

Retail Locations: www.crlaine.com

6037 Pendelton Ottoman

Dimensions: 20Dia. x 14H in.

Featured Fabric: Molly Dot Poppy

Featured Finish: Pepper

Suggested Retail (as shown): \$620

Retail Locations: www.crlaine.com

9165 Iliad Chair

Dimensions: 26.5W x 27D x 35.5H in.

Featured Fabric: Minnie Mink

Benjamin Moore Painted Finish: Feather Down (BM953)

Suggested Retail (as shown): \$1,800

Retail Locations: www.crlaine.com

1235 Chloe Chair

Dimensions: 26W x 31D x 46H in.

Featured Fabric: Paboreal Cactus (Cotton/Linen print from Tilton Fenwick's collection with Duralee)

Featured Finish: Walnut

Suggested Retail (as shown): \$1,250

Retail Locations: www.crlaine.com

4500-2-1 Kasey Sofa

Dimensions: 86W x 38D x 36H in.

Custom 2-over-1 Cushion Configuration

Featured Fabric: Cleo Aqua

Featured Finish: Walnut

Suggested Retail (as shown): \$3,025

Retail Locations: www.crlaine.com



Inspired by Harper's Bazaar "Fashion Week Spring 2014 Report"

Source: <http://www.harpersbazaar.com/fashion/fashion-week/on-the-dot-spring-2014-three-is-a-trend#slide-9>



The History of Polka Dots; Fashion of the 1800's and its Impacts on Today's Trends

Source: <http://historyspaces.blogspot.com/2012/03/why-are-they-called-polka-dots-why-is.html>

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CR Laine—Spring 2014 Trend Report

CHISELED : FURNITURE FOR STONERS

It's high time to let your rooms rock out. From Nest's chunky jasper necklaces to Philip Lim's geode print tops, designers are turning to mother nature for some rock solid fashion tips. Now the molten trend is crystalizing in home decor. Adding fuel to the fire, Black Crow Studios partnered with home accessories designer and mineral aficionado Brenda Houston to create wallpaper featuring deep green rings of malachite, purple blooms of amethyst, and agate with pools of indigo and yellow. As Dylan once sang, "everybody must get stoned."



2410 Myles Sofa
Natural wood plinth base



245 Sweeney Chair
Sculpted curves in natural tones



1286 Grant Chair
statuesque in Carrera Mineral, embodies the "marble-ous" beauty of the earth



(L)13 Stonehenge Ottoman
Geology-inspired, chiseled silhouette



L515 Franz Leather Chair
Geometric cut, mid-Century style



CR Laine—Spring 2014 Trend Report

CHISELED : FURNITURE FOR STONERS
CUT LINES and RESOURCES

2410 Myles Sofa

Dimensions: 89W x 41D x 34.5H in.

Featured Fabric: Clancy Dusk

Featured Premium Finish: Aged

Suggested Retail (as shown): \$3,125

Retail Locations: www.crlaine.com

245 Sweeney Chair

Dimensions: 25.5W x 27D x 36H in.

Featured Fabric: Toronto Stone

Featured Premium Finish: Aged

Nail Trim: Small Pewter

Suggested Retail (as shown): \$1,495

Retail Locations: www.crlaine.com

1286 Grant Chair

Dimensions: 33.5W x 36D x 48.5H in.

Featured Fabric: Carrara Mineral

Nail Trim: Small Brass

Suggested Retail (as shown): \$2,055

Retail Locations: www.crlaine.com

L13 Stonehenge Leather Ottoman

Dimensions: 25.5W x 19D x 18.5H in.

Featured Leather: Spectrum Red

Suggested Retail (as shown): \$900

Retail Locations: www.crlaine.com

13 Stonehenge Ottoman

Dimensions: 25.5W x 19D x 18.5H in.

Featured Fabric: Middleton Sable

Suggested Retail (as shown): \$785

Retail Locations: www.crlaine.com

L515 Franz Leather Chair

Dimensions: 32W x 36D x 40.5H in.

Featured Leather: Spectrum Putty

Featured Premium Finish: Aged

Suggested Retail (as shown): \$2,620

Retail Locations: www.crlaine.com

Wallpaper and canvas art images on previous page were provided by Black Crow Studios from Tracy Hiner's collaboration with Brenda Houston

Source: http://www.blackcrowstudios.com/#1/2/featured/Brenda_Houston/100

Table shown below from Brenda Houston | Exclusive Jewels for the Home

Source: <http://www.brendahouston.com/>



"Chunky Violet Jasper Necklace" from Nest Jewelry

Source: <http://www.nestjewelry.com/>

"Embroidered Geode Long Sleeve Top" from Phillip Lim

Source: <http://www.31philliplim.com/shop/womens/tops/1001/color/101>



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CR Laine—Spring 2014 Trend Report

SHADES OF GREAT : CHASE THE RAINBOW

The color wheel has come home. Spring's "it" hue isn't one shade, but a kaleidoscope of tones. Just as the seasons shift from winter grey to spring sunshine, home fashion is bursting free from the monochromatic doldrums and embracing the full spectrum. Chase the rainbow into the living room with daybeds in vibrant prints and chairs upholstered with fabrics ranging from deep inky blues and poppy reds to blush pinks and marigold yellows. Let the prism be your guide and open up to color inside.



2040 Liv Daybed



1335-SWSC Copley Swivel



1076 Pierce Chair



L39 Jasper Leather Ottoman



L245 Sweeney Leather Chair



6675-SW Shelburne Swivel



685 Hadley Chair



1275 Cordell Chair



1095 Dautry Chair



2760 Ainsworth Sofa

CR Laine—Spring 2014 Trend Report

**SHADES OF GREAT : CHASE THE RAINBOW
CUT LINES**

2040 Liv Daybed

Dimensions: 84W x 39D x 27.5H in.
Featured Fabric: Chiang Mai Spring
Featured Finish: Pepper
Suggested Retail (as shown): \$4,500
Retail Locations: www.crlaine.com

1335-SWSC Copley Slipcovered Swivel Chair

Dimensions: 36W x 37D x 48H in.
Featured Fabric: Pisces Aqua
Suggested Retail (as shown): \$2,045
Retail Locations: www.crlaine.com

1076 Pierce Chair

Dimensions: 29W x 33D x 48H in.
Featured Fabric: Monica Marigold with contrasting
7-inch center stripe in fabric: Bo Vellum
Featured Finish: Walnut
Suggested Retail (as shown): \$1,650
Retail Locations: www.crlaine.com

L39 Jasper Leather Ottoman

Dimensions: 43W x 32D x 17.5H in.
Featured Leather: Winchester Thistle
Featured Premium Finish: Aged
Suggested Retail (as shown): \$1,585
Retail Locations: www.crlaine.com

L245 Sweeney Leather Chair

Dimensions: 25.5W x 27D x 36H in.
Featured Leather: Cosmic Emerald
Featured Finish: Walnut
Special Nail Trim Application: Small Pewter
Suggested Retail (as shown): \$1,620
Retail Locations: www.crlaine.com

6675-SW Shelburne Swivel Chair

Dimensions: 31W x 33D x 31H in.
Featured Fabric: Tippy Blush (Cotton/Linen print from
Tilton Fenwick's Collection with Duralee, featuring a
wide stripe with rows of a small dash pattern)
Suggested Retail (as shown): \$1,495
Retail Locations: www.crlaine.com

685 Hadley Chair

Dimensions: 36W x 37D x 52H in.
Featured Fabrics: Brody Coral with contrasting outside
in fabric: Lenno Cocoa (100% true Belgian Linen)
Suggested Retail (as shown): \$2,685
Retail Locations: www.crlaine.com

1275 Cordell Chair

Dimensions: 39W x 40D x 52H in.
Featured Fabric: Maris Fountain (Floral-meets-paisley
print from Tilton Fenwick's Collection with Duralee)
Contrast Welt in fabric: Meagan Whisper
Suggested Retail (as shown): \$2,530
Retail Locations: www.crlaine.com

1095 Dautry Chair

Dimensions: 36W x 37D x 45H in.
Featured Fabric: Tilton Coral (100% linen, large scale
traditional floral from Tilton Fenwick's Collection
with Duralee)
Suggested Retail (as shown): \$2,155
Retail Locations: www.crlaine.com

2760 Ainsworth Sofa

Dimensions: 90W x 38D x 35.5H in.
Featured Fabric: Vail Rain
Featured Premium Finish: Aged
Suggested Retail (as shown): \$3,900
Retail Locations: www.crlaine.com

CR Laine Furniture—Company Background

History: Established in 1958, CR Laine Furniture had humble beginnings. With three part-time employees and their founder/owner, C.E. Roseman, Sr., they produced small numbers of goose neck rockers. Since that time, CR Laine has grown into a full service upholstered furniture manufacturer producing the best in customized, bench-crafted upholstery. They utilize new processes and equipment, but will always hold true to world-friendly, time-tested premium construction features such as:

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

Location: Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 204.

Leadership: CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is CEO and third generation family member, Warren Frye, is President.

Mission Statement: We create inspiring upholstered furniture through innovative STYLE. COMFORT. and COLOR.

Environmental Statement: CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

Recycling: Throughout the organization, we recycle paper, plastic, aluminum, and cardboard. We encourage non-printed e-mail communication and conserve energy by switching off the lights in manufacturing during lunch as well as switching off all computers at the end of each day. Additionally, lumber scrap material is locally recycled/repurposed.

Sustainable by Design: In October 2008, CR Laine became the **first** company to achieve Sustainable by Design registration from the American Home Furnishings Alliance (AHFA). Additional information can be found on our website at www.crlaine.com

UPDATED STATISTICS

- Since first implementing the EFEC & SBD programs in 2008, we have saved over \$200,000.
- Energy usage has been decreased by almost 48% since 2007. This equates to a savings of \$42,000 in the last 7 years. In April of 2011, we implemented a new lighting system that reduced our energy usage by 50% in the first year.
- Water conservation has decreased our water usage by 33.5% since 2006, which equates to over 12,000 gallons of water on average every month. In 2010 alone, we used 63,674 gallons LESS than in 2009. We have replaced all of our toilets throughout the facility with new low-flow, high efficiency units, which save an additional 5 gallons per toilet, per flush.
- Since implementing the EFEC recycling program, CR Laine's saved over \$25,000 by redirecting fabric scraps, leftover cardboard, excess paper and plastic wrapping, and wood blocks from the waste stream. In the last three years, we have recycled 136,400 lbs. of scrap fabrics, 17,000 lbs. of cardboard, 10,000 lbs. of paper/plastic wrapping, and 1,240 cubic yards of wood blocks.
- Recycling and duplex printing office paper has saved 650,000 sheets of paper. That's over 43 cases of paper and a savings of \$2,670 in office paper alone. Additionally, over 300 trees have been saved by recycling paper with a local management company. By implementing a paperless scanning system, we were also able to empty several filing cabinets and recycle thousands of documents with Shred-it.
- 200 lbs. of aluminum cans and plastic bottles are recycled each quarter. That's more than 5,600 lbs. of cans and bottles recycled in the last 7 yrs. since becoming SBD registered.
- We recently added a 42,000 sq ft addition to our plant. All of the trees that were cleared from the land were sent to a local sawmill to be used for timbers and the gravel from our old parking lot was sent to a local rock quarry to be ground up and repurposed.

