



Press Contacts:

Danielle Tighe
Marketing Coordinator
732.920.2654
Danielle@tempaperdesigns.com

For Immediate Release

Introducing Tempaper Textured® Removable Wallpaper

Tempaper Launches Its First Textured Collection.

(NEW YORK, N.Y., February 1, 2015) LolliProps Inc. has recently launched a collection of removable, textured wallpaper. The product has a raised-suede feel similar to vintage flocked papers. The printing method uses a specialty ink process to create the effect.

Over the years, buyer and customers repeatedly requested textured patterns. LolliProps Inc. listened. After much research and development, Tempaper is able to apply the textured effect to their state-of-the-art removable wallpaper product.

A tribute to vintage flocked wallpaper, their textured **Damsel** print has a soft velvet feel with pearlized metallic inks. This design is available in 2 color ways: Bisque and Blue Pearl. Decorators will fall in love with their romantic **Lace** pattern, which comes in 3 color ways: Metallic White Chocolate, Smokey Black and Metallic Pearl. **Woodgrain** will introduce an outdoor rustic texture to your next design project. LolliProps Inc. looks forward to expanding their textured collection with their Spring 2015 launch of **Tempaper Surfaces**.

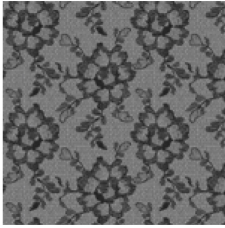
Like all Tempaper collections, Tempaper Textured is environmentally safe and friendly, uses a water-based adhesive and inks and has a biodegradable back liner. Tempaper is lead-free, phthalate-free, and VOC-free and is 100 % made in the U.S.A.

Price Point for Tempaper Textured®: Retail \$125 per standard double roll

Price Point of Tempaper Elements®: Retail \$98 per standard double roll

For more information, visit www.tempaperdesigns.com

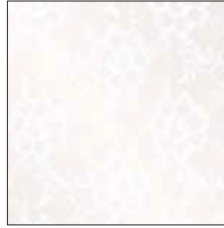
PATTERNS



LACE - SMOKEY BLACK - PUFF
LA076



LACE - WHITE CHOCOLATE - PUFF
LA075



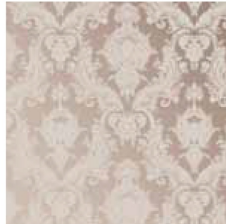
LACE - PEARL - METALLIC & PUFF
LA074



WOODGRAIN - INDIGO - PUFF
WOO92



WOODGRAIN - PEWTER - PUFF
WOO79



DAMSEL - BISQUE - METALLIC & PUFF
DAFO66



DAMSEL - BLUE PEARL - METALLIC & PUFF
DAFO65

About Tempaper

Tempaper is a family-owned company started in NYC by set decorators. There was a clear need for Tempaper in the home decor market. Tempaper is the perfect solution for high-impact decorating without a long-term commitment. Unlike traditional wallpaper, Tempaper is self-adhesive allowing it to be applied and removed easier than traditional wallpaper. Our state of the art materials, water-based adhesives and inks provide a design solution that is environmentally safe and friendly. Our product is 100% manufactured within the U.S.A. Tempaper has revolutionized the wall decor industry making wallpaper one of the most sought after decorating tools on the market. Now renters, sub-letters, homeowners and all small and large temporary and permanent decorating projects can utilize wallpaper.

Tempaper Product Lines

Tempaper®, Tempaper Elements®, Tempaper Textured®, Tempaper By You®, Scalable Wall Art, Tempaper Tots®, Custom