

New at Milan Furniture Fair 2018

Hall 16 | Stand D22

Shade + poufs Collection

A silent encounter between colours

Design by Begüm Cana Özgür and Marcos Catalán

The Shade collection is inspired by magical moments in nature where colours melt and speak for themselves. In the same way that colours flow in the sky, Shade rugs achieve an intricate gradient that leaves no one indifferent.

Due to its resounding success, the collection is being expanded with new colours and eight poufs. This cylindrical seating accessory is light, manageable, and comes in a wide variety of colours. Each rug combines with two poufs that are upholstered with the main colour gradients.



The rug and pouf set produces an incredible diffusion of colour for all the senses. The feeling of tranquility and well-being of the collection is due to the power of colours that, as we well know, influence our mental state.



The Shade collection was designed in 2015 by the young Turkish designer Begüm Cana Özgür. However, it was not until the following year that Nani discovered her during a show of emerging talent in NY. Since then, we worked to re-edit the collection, improving the quality of

the gradient and the thickness of the rug, relaunching in 2017.
The design of the pouf, however, is the work of designer and architect, Marcos Catalán.



Shade pouf 1A



Shade pouf 2A



Shade pouf 3A



Shade pouf 4A



Shade pouf 1B



Shade pouf 2B



Shade pouf 3B



Shade pouf 4B



Shade Palette 1



Shade Palette 2



Shade Palette 3



Shade Palette 4

Technical Information:

Pouf

Size: Ø39cm, 40cm height

Fibre: 100% New Zealand wool

Fireproof PU foam filling

Agglomerated birch wood base

Agglomerated wood structure

Volume: 0.12 m³

Total weight: 7 kg

Rug

Size: 170x240cm / 200x300cm

Fibre: 100% New Zealand wool

Technique: Hand loomed

Type: Dhurrie

Density: 75.000 knots/m²

Height: 4 mm

Weight: 1,50 kg/m²



About Begüm Cana Özgür:

Born in 1989, Turkish designer Begüm Cana Özgür received her master's degree from Cranbrook Academy of Art, US. In 2014, she opened her studio, based in Istanbul, where the cultural richness of the land has been the major motive in her work, developing an interest in ancient craft practices.

Cana's work integrates design, art, and crafts. Starting from the initial ideation, her design process is carried out hands on. She plays with common materials and existing techniques to fully understand their potential in order to develop new contemporary expressions. The experimental process results in the development and adaptation of skills, suggesting new ways of doing, which enable design ideas to inhabit a truly authentic form of body in her work.

About nanimarquina:

Driven by a singular desire and a very creative background, Nani established nanimarquina in 1987 with a clear goal: to design unique and surprising handcrafted rugs for people to enjoy. This family-owned company is pioneer in the field of contemporary rug design; searching for constant innovation, handcraft techniques, and new materials. Based in Barcelona and NYC, the company produces in India and Pakistan discovering the unlimited possibilities of the craftsmanship. nanimarquina works with local and international designers to ensure a diversity of themes and experimentation with various textures, materials and shapes. The result: one-of-a-kind nanimarquina rugs for each of our customers. A rug for each space and emotion.

International Press Contact Lucía de la Rosa, nanimarquina ldelarosa@nanimarquina.com
+34 932 376465 ext.104

Germany Press Contact Gabriella Gianoli g.gianoli@ggpr.ch +41 31 352 24 54

North American Press Contact Karen Brooking Karen@bdeonline.biz
Nicole Ciminera Nicole@bdeonline.biz (212) 353-1383