

# PRECEDENT®

## FOR IMMEDIATE RELEASE

For further information:

Sydney Martin, Director of Marketing

919.273.0966

[sydney.martin@sherrillfurniture.com](mailto:sydney.martin@sherrillfurniture.com)

## PRECEDENT INTRODUCES ART DECO-INSPIRED PIECES FOR TODAY'S LIFESTYLES

**HIGH POINT, N.C.** – This April, Precedent introduces a fresh perspective on today's lifestyles by embracing a harmonious blend of Art Deco-inspired design, rich wood tones, and a sense of nostalgia, all while maintaining its commitment to sustainability and superior craftsmanship.

New introductions celebrate clean lines and gentle curves, evoking a refined aesthetic that balances modern sensibilities with enduring appeal. Upholstered legs make a statement, while luxurious textures and warm finishes bring depth and character to each piece. These thoughtful details create furniture that is as inviting as it is beautiful.

Rooted in over 30 years of sustainable craftsmanship, Precedent prioritizes eco-conscious materials, using certified lumber and recycled steel to craft pieces designed for longevity.



"Our latest introductions are a tribute to the beauty of thoughtful design—where heritage meets modernity," Tom Zaliagiris, senior vice president of sales. "With sustainability at the forefront, we continue to craft pieces that not only enrich homes today but also stand the test of time."

### ***Product highlights include:***



### **3517-C1 Hopper Chair**

The Hopper Chair combines modern elegance with timeless craftsmanship, making it a welcome addition to any space. This chair features refined wood details and a sleek design, perfect as an accent chair for a bedroom or living room.

# PRECEDENT<sup>®</sup>



## **3519-C1 Hollie Chair**

The Hollie Chair blends mid-century modern style with Art Deco inspiration, making it a standout piece for any space. This chair features graceful wood details and a smooth silhouette.



## **3440-S1 Tracy Sofa**

The Tracy Sofa draws from Art Deco inspiration, creating a luxurious centerpiece for any space. This stunning sofa offers on-trend upholstered legs, clean lines, and refined craftsmanship.



## **3567-SL\_3567-CR Larabee Sectional**

The Larabee Sectional blends modern living with luxurious comfort to make a statement in any room. This sectional features a clean design, a mailbox arm style, and spacious seating, offering style and relaxation.

# PRECEDENT®



## **3452-S2 Sabrina Sofa and 3452-C1 Sabrina Chair**

The Sabrina Sofa and Sabrina Chair combines modern sophistication with art deco-inspired elegance, making it a stunning addition to any living room. The luxurious curves on the sofa and chair offer a streamlined design and exceptional comfort, creating a sharp focal point for any space.

## **ABOUT PRECEDENT**

Precedent, based in Newton, North Carolina, is a division of Sherrill Furniture Company specializing in modern and transitional-styled upholstery at moderate price points, selling to retailers, interior designers, and furniture stores nationwide. For over 30 years, every piece of Precedent upholstered furniture has been sustainably crafted for exceptional value. Only certified lumber and recycled steel are used to help preserve limited resources. Sherrill Furniture Company is a privately held manufacturer of quality home furnishings and is an umbrella to specialty brands such as Sherrill Furniture, Whittemore-Sherrill, Sherrill Occasional, Lillian August, Motioncraft, Hickory White, Precedent and Mr. & Mrs. Howard.