



Press release – Corston Architectural Detail

**For external release**

## **Interiors brand *Corston Architectural Detail* debuts at High Point Market to mark its launch into the US**

- ***Originating from England***, Corston will exhibit its premium collection of hardware, lighting, switches and outlets for the first time at the design destination event.
- ***A showroom at 200 LEX, New York***, is the company's inaugural East Coast location, with additional openings likely.
- ***Corston will operate deliveries out of its distribution center in Chicago***, ensuring an efficient experience without long lead times.

**HIGH POINT MARKET, NORTH CAROLINA, SATURDAY 26<sup>TH</sup> APRIL 2025.** *Corston*, a distinguished creator of architectural details, today unveils its stand at High Point Market for the first time. Including its expertly crafted range of pendant lighting, the team of creative designers and engineers will be located in IHFC INTERHALL IH200 for the duration of the show.

Following the conclusion of High Point Market, *Corston* is excited to announce the opening of its showroom at 200 LEX. Timed perfectly to celebrate NYC x Design, *Corston* will join a select group of high-end brands in the New York Design Center. Located on the fourth floor of the prestigious building in an exclusive part of Manhattan's retail district, customers will be able to explore the collection of products, available in three finishes: polished nickel, antique brass and bronze.

**David Gray, co-founder and product director says,** *'No other brand is offering what we do: quality products, designed by us, at a good price point with efficient lead times. We understand the challenges of renovation projects, and we aim to alleviate stress and save*

*our customers' valuable time. Now operating in 13 markets, we're confident that the American consumer will welcome our unrivalled product portfolio.'*

Corston's launch into the US market is set to generate numerous local job opportunities in both Chicago and New York. From administration roles to warehouse operatives, Corston will employ local people to fill these positions and aim to drive a boost to the economy.

*'When entering a new market, we prioritise hiring local talent,' continues David. 'Earlier this year, we launched in the UAE and formed a dedicated sales team from the region with a deep understanding of the landscape to represent Corston. We plan to implement this strategy in the US as well – recruiting local experts who truly understand customer needs.'*

**To view the full product range from Corston Architectural Detail, please visit [www.us.corston.com](http://www.us.corston.com).**

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#### **Notes to Editor**

For all interviews and more information, please contact Emma Hart, Global PR & Partnerships Manager at [emma.hart@corston.com](mailto:emma.hart@corston.com) or on +44 7834 832852.

#### **About Corston**

Based in Wiltshire, England, *Corston Architectural Detail* was founded by Giles Redman and David Gray in September 2019. *Corston* is a company of in-house designers and engineers dedicated to supplying customers with quality products that are affordable and timeless.

What began with the dedicated duo has now grown to over 100 skilled professionals. The company believes that the switches, outlets, hardware, and lighting that you use every day are important and should be developed to the highest standard.