

FOR IMMEDIATE RELEASE

Worthen Custom Iron & Brass Furniture Expands Presence at High Point Market

High Point, NC – October 25, 2024 – Worthen Custom Iron & Brass Furniture, a leader in artisanal metal furniture, is excited to announce the expansion of its exhibit space at the upcoming High Point Furniture Market. The company has doubled its showroom size, offering attendees an even more comprehensive display of its unique handcrafted furniture pieces.

This expansion reflects Worthen's continued growth and its commitment to providing a more immersive experience for market visitors. The newly expanded space, located in the International Home Furnishings Center in booths IH209 and IH212, offers an enhanced layout designed to showcase the intricate craftsmanship and innovative designs that define the Worthen brand.

Doug Rozenboom, CEO of Worthen Custom Iron & Brass, commented, "Our decision to double our space at High Point Market is driven by our desire to give our customers, designers, and industry peers a closer look at what we do best. Iron and brass are not just materials to us; they are mediums through which we express durability, elegance, and timeless design."

Highlights of the expanded exhibit include:

- **New Product Display:** Worthen has expanded its Poe series with new seating and table options. Worthen is also introducing its Hampton line, which uses custom cast steel to evoke bamboo for contemporary bed, seating, and table options.
- **The Heritage Collection:** Worthen's traditional iron and brass beds are a substantial part of our product line and fill a niche for designers working with antique styled rooms.
- **New Finishes:** Worthen will be showing its latest steel and brass finishes, including its two distressed brass options, Aged Brass and Weathered Brass.

"The High Point Market is the perfect stage for us to display our expanded collection," said Rozenboom. "With this larger space, we're not just expanding our physical presence; we're inviting our visitors into the world of Worthen, where metal transforms into art."

Worthen Custom Iron & Brass Furniture invites all High Point Market attendees to visit their doubled exhibit space to experience firsthand the blend of tradition and innovation in furniture design.

For further information, interviews, or high-resolution images, please contact:

Worthen Custom Iron & Brass Furniture

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Join us in celebrating this expansion and exploring the future of furniture at the High Point Furniture Market.

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