

Vincent Sheppard expands in U.S.

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Vincent Sheppard, the renowned Belgian furniture brand, is proud to announce its expansion in the U.S.. With the purchase of its own warehouse in High Point and development of a specialized local sales team, the brand is ready to present its indoor and outdoor furniture to the American public, starting with its presence at High Point Market.

Vincent Sheppard is specialized in woven indoor and outdoor furniture, and exports to over 80 countries. The company is a global market leader in Paper Loom furniture, a traditional weaving technique where paper is spun around a metal wire. Thanks to Vincent Sheppard's profound knowledge of weaving, the company is able to present woven furniture in an innovative and durable way.

Since 1992, Vincent Sheppard has operated its own factory in Cirebon, Indonesia, a region renowned for its furniture production. The precision and craftsmanship required for weaving techniques are passed down through generations, the result is unique furniture designed to last a lifetime.

The brand primarily targets the high-end market, embodying an 'affordable luxury' image. Vincent Sheppard supplies furniture to luxury hotels and restaurants, while also being available to private customers through retail channels.

Warehouse

With the strategic acquisition of a warehouse in High Point, North Carolina, Vincent Sheppard is enhancing its operational capabilities. This allows the brand to maintain ample stock, ensuring swift deliveries across the United States and meeting customer demands with efficiency.

"In the U.S., we are now starting to work directly with retailers, interior designers and the hospitality sector. There is great potential for our business here." explains CEO of Vincent Sheppard, Jos Destrooper "



VINCENT SHEPPARD



Scott Burns

Managing director
Vincent Sheppard USA

U.S. sales team

By having a local sales team with Scott Burns as a managing director for the USA, the brand is able to provide exceptional service and products to its U.S. customers. Burns' deep knowledge of the market and commitment to excellence bolster Vincent Sheppard's reputation as a leader in the industry, driving customer satisfaction and loyalty.

Jos Destrooper concludes: "We are excited for the future and look forward to our participation at High Point Market, find us at booth IH108."

Download platform

Download our images, product sheets and 3D files on our download platform now. Contact us via marketing@vincentsheppard.com should you have any questions.

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Vincent Sheppard

Vincent Sheppard has been designing and manufacturing indoor and outdoor furniture with exceptional seating comfort since 1992. The company is worldwide market leader in Paper Loom furniture, a technique where Kraft paper is twisted around a metal wire and woven into unique furniture pieces. Today, Vincent Sheppard furniture is exported to more than 80 countries. The headquarters of Vincent Sheppard are in Belgium, while their main production plant is located in Indonesia, a country known for its rich tradition in weaving.

By constantly challenging itself and its design aesthetics, the brand is able to present young, contemporary furniture collections that answer to all modern needs. They combine a clear focus on quality and comfort with craftsmanship and an age-old technique, and translate these ingredients into qualitative, durable and appealing designs. With a wide variety of indoor as well as outdoor pieces of high quality, the brand is a favorite of many interior aficionados.