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Paramount Sleep has promoted two team members and added one other to its sales and marketing team. Photo courtesy of Paramount Sleep Co.

Paramount Sleep promotes 2, adds 1 to sales and marketing team

Sheila Long O'Mara // Executive Editor, Furniture Today // September 30, 2024



NORFOLK, Va. – [Paramount Sleep Co.](#) has expanded its sales and marketing team promoting two people and adding another to the group.

[Raven Natividad](#) has been named as the new sales representative for Southern Virginia. Prior to her promotion, she was the client relations specialist and marketing and sales coordinator. In her new role, Natividad will focus on providing customers in the region with more tailored and immediate representation while expanding the company's business in the region.

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Dave Asuigui has been named marketing and graphic design representative for the company, succeeded Natividad. Prior to his promotion, Asuigui was a graphic designer with the company. In his new role, he will develop and produce marketing materials, provide digital marketing support and assist the Paramount sales team.

Ashley Fan has joined the company as marketing and sales support intern to collaborate on content creation, rebranding and customer interaction. Fan is also a member of the Fellows Initiative, a network of Christian leadership and vocational development programs for recent college graduates.

"We're proud of the contributions that Dave and Raven have made to Paramount's growth and their promotions are well deserved," said Richard Fleck. "We're also excited to have Ashley join us to begin her career journey. It is in Paramount's ethos to cultivate servant leadership."

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