

## HiEnd Accents and Tasha Polizzi Announce Exciting New Collaboration

*Dallas, TX - July 22, 2024* - HiEnd Accents, a leading designer of everyday luxury home textiles, and Tasha Polizzi, a renowned designer of Western apparel, are thrilled to announce a new collaboration. This partnership will introduce a captivating line of home textiles, including quilts, comforters, duvets, throws, and other home goods, under the new label "Tasha Polizzi for Paseo Road."

HiEnd Accents offers a diverse range of products through its multiple brands, catering to various price points and aesthetics. Paseo Road, one of its primary brands, specializes in fine rustic bedding and home goods, featuring Western, Southwestern, and Lodge styles.

The collaboration with Tasha Polizzi will bring their iconic apparel designs—both beloved classics from the archives as well as vibrant new creations—to Paseo Road bedding. This collaboration seeks to bring Tasha Polizzi's distinctive artistry into home textiles, allowing their timeless, elegant creations to enrich living spaces and reach a wider audience.

Tasha Polizzi's ethos, "Cabin, compound, or villa, our vision remains the same - classic, timeless, elegant," will be a central theme in this new partnership. The collaboration aims to create home textiles that reflect this timeless elegance, offering customers a touch of Tasha Polizzi's distinctive design aesthetic for their homes.

Jack Polizzi, CEO of Tasha Polizzi, said: "HiEnd Accents is the perfect partner to bring our apparel designs into the home furnishings space as we share a commitment to quality and distinction. We are looking forward to our customers having Tasha Polizzi throughout their home, and not just their closet!"

The partnership will debut at the August WESA Market, where the collection will be available in HiEnd Accents' showroom at WTC #515 and Tasha Polizzi's showroom at WTC #14387.

"We are excited to collaborate with Tasha Polizzi and bring their iconic Western apparel designs to our home textiles," said Jonathan He, President of HiEnd Accents. "This collection perfectly embodies our shared vision of timeless elegance and quality, and we can't wait to share it with our customers."

For more information, please visit [HiEnd Accents](#) and [Tasha Polizzi](#).

---

### Media Contacts:

HiEnd Accents

Grace Daguro

Email: [graced@hiendaccents.com](mailto:graced@hiendaccents.com)

Tasha Polizzi

John Polizzi

Email: [john@tashapolizzi.com](mailto:john@tashapolizzi.com)

Phone: 413-528-6500

---