



# ELIKO RUGS

## BY DAVID ARIEL

FALL 2024

Eliko Rugs by David Ariel Partners with Celebrated Designer Anne-Marie Barton  
*Licensed luxury rug collection debuts at fall High Point Market*

NEW YORK - Eliko Rugs by David Ariel announces its first-ever licensed collection—developed in partnership with interior designer and media personality Anne-Marie Barton—debuting in the rug company's [High Point Market showroom](#) in October.

Handwoven in India, the collection consists of over 27 luxe area rugs in a variety of sizes, featuring a range of fine wool, mohair, and cashmere rendered in plush, high and low pile expressions.

"We're honored to collaborate with Anne-Marie Barton for our first designer collection," says David Basalely, co-founder of the to-the-trade rug resource. "She has brought much enthusiasm and creative energy, along with her perspective as a practicing interior designer, to the product development process."

"Everything about her rugs is grounded in a timeless pursuit of natural beauty that is also practical," adds Basalely. "Anne-Marie's collection represents a remarkable success story in bridging woven art from the ancient past with today's—and tomorrow's—interiors."

Reflecting this natural, organic aesthetic, each signature look imparts Barton's relaxed sensibility and long held passion for layering soft floor coverings throughout her high-end, residential interior projects.

"I wanted the collection to be layered with the grit and patina of vintage rugs in a soulful way," says Barton. "It should elicit an emotional response in the beholder, bringing a sense of comfort and serenity to mind."

“The makers’ authenticity conveyed in this collection is undeniable,” she adds. “Before going to India, I imagined the colors and the textures and the hands that would make my rugs, but being there and witnessing the artisans at work in their familial and natural environments exceeded all of my expectations.”

A special presentation and celebratory launch event in the [Eliko Rugs by David Ariel](#) showroom located at 108 S. Lindsay St. is scheduled for Sunday, October 27, starting at 6pm.

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#### About Eliko Rugs by David Ariel

Eliko Rugs by David Ariel is dedicated to offering custom rug solutions and the largest, most diverse inventory of new, vintage, and antique rugs. For over 40 years, the to-the-trade resource has maintained an extensive and continuously updated collection of approximately 10,000 rugs. Their offering includes distressed Oushak rugs, colorful Moroccans, vintage modernist pieces, and classic Persian originals, ensuring the right selection for virtually any design project. As a trusted name in the industry, Eliko Rugs by David Ariel prides itself on providing unique solutions and exceptional service to clients.

#### About Anne-Marie Barton

Anne-Marie Barton brings the essence of touch and soul, blending Classical Roots with Modern Expression. Since founding AMB Design, Barton has become known for her “organic-modern” style in high-end residential and commercial projects across the country. Her design covers an extensive range yet each project feels unique, eclectic, and livably warm. Each project features authentic materials of brushed metals, earthen stone, dried woods, and sun-drenched leathers, balanced with modern lines. Her work tells stories through texture, celebrates craftsmanship, and elevates spaces with emotional and organic connections. Anne-Marie’s custom furnishings and artisan products complete each space with exquisite details. In addition to her licensed rug collection for Eliko Rugs by David Ariel, debuting at the Fall 2024 High Point Market, Barton was tapped by lighting resource Visual Comfort to develop a signature collection of lighting products.