

FABRICUT®

trend

JACLYN SMITH HOME COLLECTION VOLUME VI



FOR IMMEDIATE RELEASE

INTRODUCING THE JACLYN SMITH HOME VOLUME VI COLLECTION

TULSA, OK (October 2024) – Trend is thrilled to announce the launch of the Jaclyn Smith Home Volume VI collection, arriving at a moment when traditional design is enjoying a remarkable resurgence. This latest collection represents the sixth collaboration between Jaclyn Smith and our talented design team, continuing a legacy of sophisticated and timeless home décor.

Over a year in the making, this collection marks a return to the roots of Jaclyn’s design journey, which began 16 years ago. Jaclyn, alongside our design team, revisited her original inspirations drawn from her own properties. This creative process took us to Tulsa, where we reconnected and delved into the rich patterns and colors that influenced Jaclyn’s renowned Los Angeles and Santa Barbara homes.

The Jaclyn Smith Home Volume VI collection features an exquisite array of fabrics that embody Jaclyn’s signature style. This new range includes traditional multi-color floral prints, classic linen/cotton checks and stripes, intricate small-scale wovens, and elegant crewel-like embroideries. These fabrics are thoughtfully curated and presented in three distinct color-themed books, offering a cohesive and versatile selection for a variety of interior design needs.

The enduring success of Jaclyn’s collections with Trend has always been rooted in her impeccable taste and ability to deliver high-end, stylish looks at accessible price points. This collection continues that tradition, thanks to the seamless collaboration between Jaclyn’s vision and Trend’s exceptional sales team.

For more information about the Jaclyn Smith Home Volume VI collection visit: <https://fabricut.com/trend/>

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ABOUT TREND

Trend: beautiful fabrics, trimmings and decorative drapery hardware at an exceptional value, offering designers, decorators and workrooms a thorough resource for their more value-conscious clients since 2006. Trend’s diverse aesthetic and product categories provide an array of options for drapery, multi-purpose, sheers, prints, silks, faux silks, linings and upholstery fabrics, as well as trimmings and decorative drapery hardware. Ranging from contemporary to traditional and every style in between, including your workhorse solids. Trend is your resource for fabrics, trimmings and drapery hardware at an exceptional value without compromising style.



For further information on Trend, please contact Jamie Hoffman by emailing jamie@spread-communications.com or 201.400.8512

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