

# HURTADO®

## Media Release

Contact: Taiz Barata

[communications@hurtadofurniture.com](mailto:communications@hurtadofurniture.com)

336-885-6660

FOR IMMEDIATE RELEASE

September 13, 2024

## Celebrating 50 Consecutive Markets with New Product Launches

A Testament to Legacy and Luxury

[High Point, NC] – Hurtado will celebrate its milestone of 50 consecutive appearances at the High Point Market, scheduled for October 26–30. The brand will commemorate this achievement by debuting innovative designs from its newest collections: Connect, Link, and Legacy.

For 85 years, Hurtado has delivered unmatched elegance. Ana Hurtado, president of Hurtado USA stated, “we mark our 50th consecutive High Point Market, reinforcing our lasting commitment to you.” The brand recognizes the support of its clients and is pleased to celebrate this significant achievement. Looking forward, Hurtado will continue its unwavering commitment to quality and design.

To celebrate this milestone, Hurtado proudly presents a selection of its most innovative designs:

### **Connect Executive Desk** - Ref. CN7003

A masterpiece of style and functionality, the Connect Executive Office desk offers a sleek silhouette complemented by impeccable craftsmanship. Designed for modern efficiency, it includes spacious drawers with internal locks, optional power and USB outlets, and a soft-close system to ensure seamless operation.



### **Link Bed** - Ref. LKKP11

The epitome of contemporary elegance, the Link Bed is designed to offer a luxurious and serene retreat. Its headboard features a gracefully curved design with separated panels, creating a sophisticated, structured look. The bed is equipped with LED touch sensors on each side of the headboard, enhancing its modern appeal.



### **Legacy Table** - Ref. GY7045

The Legacy Table captivates with its organic form and artistic character, presenting a unique radius from every angle. Its design features a combination of striking variations in wood grain patterns, delicately smooth edges, and sculpted legs that elegantly taper, to create a truly distinctive and timeless piece.



# HURTADO®

###

## **About Hurtado:**

The HURTADO brand, headquartered in Valencia, Spain, is reputed for using traditional hand-crafting techniques in the manufacturing process. HURTADO is now a third-generation company that has grown into an internationally renowned furniture producer of high-end furniture by preserving the hallmarks and traditions of the HURTADO brand. Each design is classical but modern in conception yet deeply rooted in its artisan tradition. One encounters a range of cultural influences in each Hurtado collection as seen in the Evolution and Traditional collections. From contemporary to traditional design, HURTADO serves hospitality, contract, and residential markets. To meet the personal needs and specifications of customers, HURTADO offers access to unique custom capabilities, including a selection of over 50 wood finishes, offered in three sheens: matte, satin, and high sheen. For the American market, headquarters and distribution center are in High Point, North Carolina. For the rest of the international markets, HURTADO ships from the factory in Spain. For more information, visit the official website: [www.hurtadofurniture.com](http://www.hurtadofurniture.com).