

# WHITEMORE SHERRILL LTD™

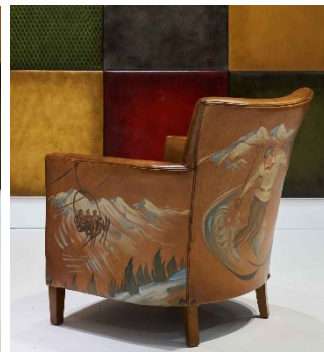
FOR IMMEDIATE RELEASE

## FROM STEERS TO SKI LODGES: PREVIEW WHITEMORE-SHERRILL'S HAND-PAINTED LEATHER CREATIONS FOR HIGH POINT MARKET

**HIGH POINT, NC** – Whittemore-Sherrill LTD, a cornerstone of Sherrill Furniture Brands, is proud to unveil its latest leather designs at the upcoming fall High Point Market. The brand, known for its impeccable craftsmanship, introduces an extraordinary collection that combines rugged modern aesthetics with refined luxury, emphasizing both comfort and durability.

This season's introductions feature hand-painted leather designs inspired by diverse themes, including a ski lodge, Italian road racing, bull silhouettes, and a striking moose head motif with a painted horn and etched elk. These artful elements are blended with Whittemore-Sherrill's renowned commitment to quality and innovation.

The design seen to the right is the **S&S Ranch** on the **1650 Chair**. Designs underneath from left to right are **Tommy Targa**, **Elk Heaven**, and **Alpine Skier** on the **1221-01 Chair**. The **Moose Head** motif on the **108-01 Chair** is seen on the bottom row.



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Among the other introductions this season are the channeled leather **1216-01 Wing Chair** (left), **1815-03 Sofa** with the **1815-01 Chair** (top right), as well as the relaxed **126-01 Chairs** (bottom right) all inspired by the comfort, sit, and look of luxury automobiles. These new pieces perfectly balance elegance with practicality, delivering a warm, inviting space that reflects both modern intuition and tradition.

“Our latest collection represents the best leather craftsmanship you’ll find at High Point Market, and we proudly stand behind that,” said Johnny Suddreth, Vice President of Sales at Whittemore-Sherrill. “We test each piece numerous times to make sure we get the pitch and sit perfect, then we select the best materials to create pieces that are both rugged and refined.”

In addition to the new designs, Whittemore-Sherrill continues to honor its legacy of sourcing only the finest leather hides from around the world seen here in the new **1849-01 Chair** with hand-cut leather horseshoe details and spaced decorative nails. The brand’s eight-way hand-tied frames, built in their North Carolina facility, are crafted to meet the exact specifications of each customer, ensuring unmatched quality and personalization.

“Our collection is a reflection of who we are as a brand—dedicated to providing unparalleled, custom-made leather upholstery that fits our customers perfectly,” said Charles Sherrill, CEO. “From the design phase to the final product, every piece showcases the best of American ingenuity and SHERRILL craftsmanship.”

## For press/media requests:

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## ABOUT WHITTEMORE SHERRILL

Whittemore-Sherrill LTD carries on the Sherrill Furniture family tradition of selecting only the finest leather hides from around the world, blending them with American-made, eight-way hand-tied frames and painstakingly building and tailoring every piece to your exact specifications in our North Carolina facility. The result is unparalleled custom-made leather upholstery designed and built to fit your life. Our commitment to quality is what has made the Whittemore-Sherrill brand so respected for over three decades.

