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FROM TWIN TRACK ARMS TO CLEVER FUNCTION: SHERRILL REINVENTS UPHOLSTERY

HIGH POINT, N.C. – This October, Sherrill Furniture is set to make waves at the fall High Point Furniture Market with its latest collection, showcasing a renewed focus on bespoke upholstery detailing and compact hidden function. Get ready to explore pieces that combine traditional craftsmanship with modern ingenuity, proving that the little details make all the difference.

Every piece of furniture tells a story. This season focuses on tailored upholstery that elevates any room. Think ruffled skirts, flange welts, and unexpected arms that add a unique twist to classic designs. These custom upholstery touches aren't just about looks—they're about creating furniture that feels as special as it looks, with every stitch and seam carefully crafted in the heart of western North Carolina.



The eye-catching twin track arm on the 106" **DC367 Sofa** offers a fresh and unique arm style that is sure to captivate. The sofa's solid plinth base and loose boxed back pillows accentuate its smooth, clean lines, adding to its modern appeal.



The new 48" wide chaise on the **6 Series Sectional** with the 61 arm is the epitome of luxurious comfort and modern design. Featuring a distinctive rising arm and loose boxed back, this sectional offers both style and support, making it the perfect centerpiece for any living room.



The **5990 Storage Ottoman** is a masterful mix of style and functionality. Designed with a hidden storage feature, this elegant ottoman bench provides the perfect solution for keeping your living space organized while maintaining a chic aesthetic. Its refined silhouette, paired with luxurious upholstery, adds a touch of sophistication to any room. This style of ottoman is also available in a non-storage option (5992 Ottoman).

Space is a luxury, and many people look for ways to maximize it. Sherrill Furniture's new upholstery introductions incorporate compact storage and functionality that add convenience without clutter. Whether it's a discreet storage solution or a multifunctional piece that adapts to various needs, these pieces are all about making the most of any space while maintaining the elegance and sophistication Sherrill is known for.



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This season's introductions also feature unsuspecting motion elements from Sherrill's **MotionCraft** brand that blend seamlessly into the design. Imagine a beautiful, traditional sofa or chair with hidden reclining functions or a sectional with built-in motion you'd never expect. It's motion furniture with a twist—keeping spaces stylish and functional without compromising aesthetics.



The **3130P Dual Power Reclining Sofa** from MotionCraft blends modern design with ultimate comfort. This elegant sofa features a loose pillow back and three plush seat cushions, all framed by sleek track arms that add a touch of sophistication to any living space. The dual power reclining mechanism allows for effortless reclining ensuring optimal relaxation, while the compact hidden function offers a seamless look without sacrificing convenience.

The **3221P Sectional** from MotionCraft features rolled arms and a loose pillow back. This spacious sectional ensures a relaxed and inviting seating experience. The hidden power reclining mechanism adds a touch of luxury and provides the ability to effortlessly adjust to an ideal position.



"We're excited to show how we blend local handmade craftsmanship with modern techniques to create pieces that are not only beautiful but also incredibly functional," said Director of Marketing for all Sherrill brands, Sydney Martin. "Our fall introductions are all about the details—those little touches and hidden functions that truly set Sherrill upholstery apart."



For press/media requests:

Sydney Martin, Director of Marketing
919.273.0966

sydney.martin@sherrillfurniture.com

ABOUT SHERRILL FURNITURE

Founded in 1945 and still a privately held family-owned business in third-generation ownership, Sherrill Furniture Company and its divisions including Sherrill Furniture®, Hickory White®, Sherrill Occasional®, Precedent®, MotionCraft®, Whittemore-Sherrill™, Lillian August® for Hickory White® and Mr. & Mrs.

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