

SHERRILL OCCASIONAL®

FOR IMMEDIATE RELEASE

Sherrill Occasional Embraces the Renaissance of Wooden Furniture

HIGH POINT, N.C. – This fall, Sherrill Occasional is excited to share its latest introductions, celebrating the renaissance of wooden furniture. This year's trends highlight a return to nature, organic simplicity, and durable quality. These new designs showcase the rich grain and texture of various woods, embracing the timeless beauty and storytelling capability of natural materials.

From the deep, luxurious tones of mahogany to the light, airy feel of burl and oak, the introductions for Sherrill Occasional span blonde, medium, and dark tones, offering something for every aesthetic.

"Sherrill Occasional is dedicated to creating exceptional casegood pieces that elevate interiors with timeless style and unmatched quality," said Senior Vice President of Marketing & Casegoods, Dax Allen. "Our newest introductions embody our commitment to craftsmanship and innovation, celebrating the rich, natural beauty of wood and its ability to transform spaces."



Intricate tribal patterns add a touch of global influence, blending tradition with modern design. Some of this influence is seen in the **SER-001 Overlook Two-Door Cabinet**. This cabinet combines mid-century charm with modern functionality, featuring a carved front X motif on its doors and triangular wood hardware that follows the same motif. The rich grain of the wood enhances the allure of its black cerused finish.

The **VMA-437 Tully Two-Door Cabinet** combines mid-century modern design with practical functionality, featuring a layered lattice look that builds on the success of the VMA-418 Bridger Two-Door Cabinet. Finished in White Sand, it offers a fresh and stylish addition to any room. Equipped with wire management and one shelf behind the doors, this storage cabinet ensures organized storage for various items. Brass finish hardware adds a touch of elegance to its aesthetic appeal.



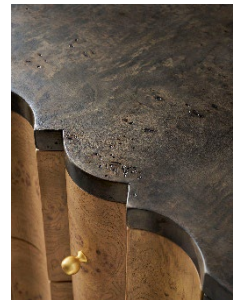
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Burls and waterfall woodgrains are prominent in the **SER-006D Mado Etagere**, **SER-003D Mado Console Table**, and the **SER-005D Mado Cocktail Table**, with each piece telling its own story through the natural variations and patterns in the wood. These three beautiful pieces channel the elegance of French 40s design, inspired by Jean-Michel Frank with a distinctive waterfall silhouette. Crafted from oak burl with a dark matte finish, each piece exudes vintage charm and timeless style.



The **VMA-502 Ardley Drawer Chest** also showcases the beauty of burl wood, making it the centerpiece of any bedroom. Its scalloped shape and contrasting finishes—dark grey on the outside and light brown on the drawers—create a dynamic visual appeal. Simple brass-finished knobs complement the design elegantly.



VMA-512 Etta Console Table - The Etta Console Table VMA-512 blends modern elegance with timeless craftsmanship, featuring burl veneers with a striking book and butt match pattern on the top. Brass accents, ferrules, and hardware add a touch of elegance to this wood console table, enhancing its visual appeal.



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Other product highlights include:



The **VMA-506 Flora Two-Door Cabinet** combines exquisite craftsmanship with functional elegance. Featuring a walnut burl finish complemented by satin brass accents, this wood cabinet exudes sophistication. Its unique starburst pattern with satin brass metal inlay converging into a solid center circle adds a striking focal point to any room. Equipped with two interior drawers for convenient storage, this accent cabinet is not only a statement piece but also offers practicality.



Unique design and natural elegance come together in the **VMA-435 Dunn Accent Table** and **VMA-526 Dunn Cocktail Table**, featuring cut-out dome shapes and round posts that add a distinctive flair. Its top boasts a striking book and butt match veneer pattern, highlighting the beauty of oak grain in the Bramble finish.



For press/media requests:

Sydney Martin, Director of Marketing
919.273.0966
sydney.martin@sherrillfurniture.com

ABOUT SHERRILL OCCASIONAL:

Sherrill Occasional is a renowned furniture design company dedicated to creating exceptional casegood pieces that elevate interiors with timeless style and unmatched quality. With a commitment to craftsmanship and innovation, Sherrill Occasional continues to set the standard for excellence in the furniture industry.