



## Ares - the calm sofa

Ares was the ancient Greek god renowned for his strength and courage. The same can be said for the new sofa of the same name designed by Jens Juul Eilersen. The Ares sofa is strong in its construction and courageous in its simplicity.

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The perfect union of elegance and simplicity

With sublime comfort, Jens Juul Eilersen has once again designed a sofa where soft comfort and the Eilersen DNA splendidly converge in the Ares sofa. Ares was created with a desire to make lovely design simple. Ares consists of just seven elements, all of which have exactly the same basic dimensions of 96/96 cm with the exception of a footstool that can be combined with it, which is not as deep at just 64 cm, but shares the same 96 cm width measurement as the remaining modules.

Jens Juul Eilersen explains how a final detail was added in the development of Ares:

"During development, a completely new version emerged where the base is a chaise longue with the different elements connected. You can choose between depths of 160 cm or 170 cm, both of which provide ample opportunity to completely relax and let the comfort embrace you. Whether you choose Ares with or without a chaise longue, both versions have a uniform, beautiful and calm appearance."

With elegant rounded armrests, the sofa is finished in a simple way, combining well-being and comfort with a stunning design.

Jens Juul Eilersen is the third generation in the family business, which was founded in 1895. Furniture has always been his great passion, and he has amassed countless sketches over the years in his eternal quest for perfection. Always based on classic measurements and principles to achieve harmony.



Ares cost in Ranch leather  
EUR 7.866,00 incl. VAT



Ares cost in Roth 15, like above photo,  
EUR 12.025,00 incl. VAT.



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For more information:  
PR Manager Lisa Kjær +45 2380 7813 [lkj@eilersen.eu](mailto:lkj@eilersen.eu)

From coach to couch

Founded in 1895, Eilersen has focused on craftsmanship, quality, and innovation. The journey began producing coaches, and since the 1930s, Eilersen has been making beautiful, high-quality couches based on the same traditional values of excellent craftsmanship and innovation, that founded the company almost 130 years ago. This has made Eilersen a well-known and recognized high-end brand internationally.