

CENTURY[®]

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PRESS RELEASE

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Century Furniture Launches Tara Shaw Collection

Hickory, NC (May 2024)–Century Furniture announces their partnership with celebrated interior designer and purveyor of antiques, Tara Shaw. Tara is collaborating with Century to produce a full range of furniture pieces based off the designs and vision she is renowned for in her interior design work, as well as the antiques and mid-century she curates for her showroom located in New Orleans.

The New Collection will launch in October at the High Point International Home Furnishings Market and be available through authorized Century Furniture designers and stores worldwide. Shaw's collection for Century includes over seventy pieces of dining, bedroom and occasional furnishings representing Tara's passion for French, Italian, Swedish and Belgian design. Her eye for detailed carving and patinas, mixed with contemporary finishes in marble, bronze, and iron exudes a new European vibe.

"What makes my collection for Century a standout is the quality of craftsmanship and complexity of the designs," says Tara Shaw. "As an interior designer and purveyor of European antiques, mid-century and contemporary furnishings, I am always looking for 'hero' pieces which create a well-collected home. With Century I was able to ensure our collection had many of those."

"We are very excited about the Tara Shaw Collection," says Comer Shuford Wear, VP of Marketing for Century. "She brings to Century a fresh eye for what a curated home can be. She seamlessly blends the old with the new, mixing materials, objects, and styles into rooms to create homes that evoke a sense of place. Her passion for home and collecting is contagious and inspires viewers the world over through her inventive use of video and social media. Tara's engaging personality and knowledge make design approachable to easily achieve a current, unique home."

The full collection will debut at the High Point International Furniture Market, beginning October 24th, 2024. To schedule an appointment, please contact your Century sales professional or Century directly at marketing@centuryfurniture.com.

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Century Furniture:

Century Furniture, LLC, based in Hickory, NC, is a third-generation, family-owned company committed to the ideal of creating furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it. Their commitment and dedication can be seen in every piece of furniture that carries the Century name.

Tara Shaw:

Tara Shaw's design principles stem from over 30 years of success as a "guerilla antiques" in France, Italy, Sweden and Belgium. She is also a respected supplier of European antiques and mid-century for a host of *AD100*, *Veranda*, *Elle Decor* A-listers, among others.

Tara has licensed with Restoration Hardware and now Century Furniture is launching her latest collection. She is the author of *Soul of the Home* and is working on her second book for Abrams. *Soul of the Home* was #1 in Antiques & Collectibles on Amazon for over two years. Her design work has a global clientele, and her work has been featured in numerous national and international shelter magazines.

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