

LuXout Shades Extends One of the Industry's Largest Fabric Selections With: Nature

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RICHMOND, Va., July 31, 2018 /PRNewswire/ -- LuXout Products Inc., the provider of LuXout Shades, a premium brand of window treatments that are sold exclusively to interior designers, today announced the introduction of LuXScreen Nature—a new line of window shade fabrics designed around the coming paint and design trends for earthy tones and textures. In addition to reflecting 2019's most anticipated color palettes, Nature's 37 unique, high-quality fabrics also live up to their name by being lead-free and offering Greenguard Gold certification. Shades are manufactured in the U.S. and, like all other LuXout Shades products, are sold only to interior designers and never through big-box retailers, over the Internet or directly to the public.

"At LuXout Shades, we focus exclusively on the interior design trade and consider it our responsibility to stay on top of upcoming trends as part of our on-going commitment to designers," says Tony Lovette, president and founder of LuXout Products. "The moment we noticed these nature-inspired colors and textures surfacing in everything from outdoor furniture and textiles, to paint colors, we immediately began exploring what we could offer designers to match those design trends."

In addition to their stunning designs, LuXScreen Nature's fabrics are also solar screens, by providing anti-glare and UV protection benefits that are not only effective at protecting floors and furnishings but are also approved by the Melanoma International Foundation for proper skin protection. With semi-transparent designs that balance natural daylighting with varying degrees of privacy, each shade carries a solar heat gain coefficient (SHGC) rating, which designers can also use to promote energy savings.

"Nature is just the first part of our campaign to introduce more than 110 new fabrics in 2018," says Lovette. "With over 700 fabrics, already we're offering the most extensive, unique selection of fabrics found anywhere throughout the roller shades industry."

With new fabrics arriving every other week, designers can monitor the company's latest offerings by signing up to receive LuXout Shade's newsletter and may receive free fabric swatches by enrolling in the LuXout Shade program at www.luxoutshades.com/Account/Register.

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About LuXout Products Inc.

LuXout Products Inc. is a Richmond, Va.-based manufacturer and provider of window treatments that's noted for its high-quality, hand-stitched, one-of-a-kind products, along with quick turnarounds and superior customer service. Founded in 1967 as a "to the trade" drapery

workroom, the company now distributes its LuXout Shades internationally on a limited basis. For more information, visit www.LuXoutshades.com or call 800-817-1204.

Related Images

luxscreen-nature.jpg

LuXScreen Nature

A new line of window shade fabrics, offered by LuXout Products Inc., is designed around the coming paint and design trends for earthy tones and textures.

The latest in LuXout's movement to add more than 110 new fabrics in 2018, Nature extends the company's count to more than 700.

Related Links

LuXout Shades Nature Preview

Exclusively for interior designers:

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