

# CENTURY<sup>®</sup>

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PRESS RELEASE

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Century Furniture to Debut a new collaboration with Renowned Interior Designer,  
Charlotte Moss, at High Point Market in October 2018

Hickory, North Carolina (September 2018) – Century Furniture announces that they will debut new product designs by renowned interior designer, Charlotte Moss, at the October High Point International Furniture Market. The collaboration, which will feature a mix of shapes and forms inspired by the seventies will debut in a Charlotte Moss designed space inside of Century’s showroom in 200 Steele.

The new designs include seven upholstery frames and three tables. These pieces include several fully upholstered designs. Speaking to the design influence Moss states, “ I am feeling the vibe of the early ‘70’s... Maybe there is a chord of nostalgia. I remember all the design magazines with bare floors, low tables, natural materials and the legs of sofas and chairs were upholstered, defying a particular style. I like that defiance, it’s very bi-partisan, so I figured we could use some of that.”

"We are excited to work with Charlotte Moss on a new capsule of product," says Alex Shuford, III, President and CEO of Century Furniture. "Charlotte brings not only her background as an interior designer, but also her extensive knowledge of furniture design and history as a scholar of our industry. She has an immense passion for design and an eye for detail that helps elevate and refine the product."

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## About Century Furniture

Century Furniture is one of the world's largest privately owned manufacturers of high-end residential furniture. Founded in Hickory, North Carolina in 1947 by Harley F. Shuford, Sr., Century is now in the third generation of family ownership and operation and remains committed to their founder's ideal, to create furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it.

Century is recognized in the industry as a design leader, ranked in the forefront for its expertise in finishing and the many details of fine craftsmanship. Its broad line of wood and upholstered furniture consists of bedroom, dining and occasional collections in traditional, transitional and contemporary styling. They have licensed collections with numerous high-end designers including Thomas O'Brien, Charlotte Moss, Bunny Williams, Bob Timberlake, Candice Olson and Windsor Smith.

The company has an extensive caseworks facility with state-of-the-art woodworking capabilities and a sophisticated finishing operation, as well as three upholstery factories – all located in Hickory, North Carolina. Century's domestic operations have always been a vital piece of its business strategy, using the skill and flexibility of its facilities to provide personalized and timely product to its customers.

Today Century's family consists of over 900 associates with a management team conditioned for growth. Continually investing in product design, customer service, technology, and its people, Century Furniture is meeting the challenges of today while planning for the opportunities of the future.