

# CENTURY®



*Clean, architectural lines give Century's West Bay Collection modern appeal making it a perfect pairing for today's outdoor living spaces.*

**High Point, NC** (April 2018)—Taking inspiration from the breezy cottages and laid back lifestyle around the water, Century introduces the West Bay collection for outdoor living. Angular planked graphic details are derived from architectural forms we see in the rural countryside. These elements are then paired back to a minimal structural framework, which simplify the aesthetic, pushing the designs towards a more transitional style. Exposed joinery on the collection relates back to a more authentic craft of furniture, but the angularity and subtle details gives it a fresh, modern twist.



D43-85, West Bay Side Table, Suggested Retail \$1275



D43-52, West Bay Dining Arm Chair, Suggested Retail \$1275

creating high end, outdoor pieces to fit these spaces.”

The collection consists of thirteen designs. All frames are made of sustainably harvested plantation grown grade A teak and are paired with Century’s Dri-luxe cushioning for maximum comfort and performance. The collection features dining, bar, and occasional as well as deep seating.

“West Bay is a collection with universal appeal,” says Haynes King, Director of Century’s Outdoor Division. “The pieces are sophisticated and modern in that it is all about the architectural form which allows the collection to work in a variety of outdoor spaces from the Hamptons to Manhattan Beach.”

Other highlights from West Bay:

- Built and finished like quality indoor furniture, but designed and engineered to perform beautifully for full-time outdoor exposure with routine maintenance.
- Frames are constructed of sustainably harvested plantation grown Grade A teak.
- Century’s innovative DriLuxe cushions on all seating are constructed of water-repellent cover surrounding a high-resiliency foam core and wrapped with 100% polyester fiber, which is compliant with CAL 117 flame retardant standards.
- Any of Century’s Outdoor fabrics or COMs are available on upholstered cushions.

“As the pace of life continues to surge ahead at lightening speed and our digital connections continue to leave us unsatisfied, consumers are looking for ways to create authentic face to face connections and reconvene with nature.” says Comer Wear, VP of Marketing for Century Furniture. “To this end, the outdoor room has increased in importance in home design. West Bay is another example of Century

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## CENTURY FURNITURE

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