

FOR IMMEDIATE RELEASE

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French Heritage epitomizes “Creative Collaboration” at Fall High Point Market 2016

French Heritage invites industry leaders Nourison, Wendover Art Group, Traditions Linens, Scot Meacham Wood Home and Dwayne Clark IDMG into their showroom this market for the ultimate creative collaboration. “This market we aim to showcase the greatest talents across the industry, allowing us to focus on what we do best: fine furniture” said Henessy Wayser – President of French Heritage. Every inch of the showroom, from the floor coverings to the wall art, is carefully curated for a synergistic effort that offers market visitors a premier destination for the home furnishings industry.

Meet the collaborators:

French Heritage

French Heritage is a leading manufacturer of exceptional furniture for home and contract. French Heritage offers a contemporary mix of many French inspired styles to excite the imagination and add just the right flair to any room. With over 30 years of experience in hospitality and luxury furnishings, French Heritage has the expertise to custom tailor programs for each client's project and budget. A founding member of the Sustainable Furnishings Council, French Heritage believes in the ethical business practices and promotes furniture manufactured in an environmentally and socially responsible way. www.frenchheritage.com

Nourison

Over the years, Nourison became the market's most diversified producer and importer of handmade area rugs, a company recognized both for the variety and the consistently innovative quality of its assortments. Today, the company has leveraged its unique design and production expertise to become the leading multi-product resource in the floor covering industry. With a consistent and monumental backup inventory on over 4500 SKU's in area rugs alone, Nourison ships over 95% of their orders within 48 hours. With highly differentiated collections in virtually every rug and carpet category and an unparalleled dealer support system, Nourison is truly the “must see” resource in the floor covering world. www.nourison.com

Traditions Linens

Traditions Linens is best known for its custom program, offering “every item in every fabric” without the high cost of custom workrooms. Each bed is designed and then deconstructed so

that it can be crafted specifically for your space, your taste and your budget. All of Traditions custom bedding is produced in upstate New York by skilled local craftswomen. They also import finished product from the finest mills in Europe. For the last 45 years, Traditions has produced a wonderfully classic collection of linens and in 2016 they are proud to present their freshest looks yet. Their collections offer a modern conceptual approach to building your Traditions Linens wardrobe. www.traditionslinens.com

Scot Meacham Wood Home

Scot Meacham Wood Home is proud to present their curated lifestyle collection of treasures featuring a fresh take on traditional Scottish textiles and home accessories. A Southerner with a deep-rooted connection to Scotland, Scot Meacham Wood is renowned for his timeless design and magnetic personality. With his luxurious collection of fabrics with a focus on Scot's signature tartan, SMW Home is truly a natural extension of the designer himself. Scot has a showroom within the San Francisco Design Center. Bring a bit of the highlands to your own home. www.scotmeachamwoodhome.com

Wendover Art Group

Wendover Art Group is a domestic manufacturer of artwork and mirrors based in the Largo, FL (Tampa/St. Petersburg) area, with offices in Atlanta, GA and showrooms across the country. They produce high-quality reproduction art sourced directly from artists around the world, as well as reproduction originals created by in-house creative talent. Wendover also offers art consulting services to clients whose design intent requires customization of one piece or an entire package. Known for their quality, range, and customer service, Wendover is focused on building long-term partnerships one project at a time. www.wendoverart.com

Dwayne Clark IDMG - Interior Design Management Group

Dwayne Clark IDMG - Interior Design Management Group is the go-to agency for interior designers, manufacturers, and showrooms across the United States. Their dedicated team tirelessly pursues licensing acquisitions, marketing opportunities, brand ambassadorships, and various revenue streams for their clients. Dwayne Clark IDMG believes that a client's work should represent just a slice of their total earnings; they strive to brand their clients and transform their companies into something more than just businesses that are passed by. They believe that developing a friendship and a sense of trust between their clients will not only yield higher revenues but will develop a relationship for years to come.

www.dcinteriormanagement.com

Members of the press are cordially invited to the French Heritage showroom to discover the leading home furnishing resources in one destination, and experience French Heritage's warm Joie-de-Vivre and intimate hospitality. We will have a brunch for members of the press on Monday October 24th from 8:30am to 10am. Additionally, Our Cordon Bleu chef, Blake Elsinghorst, will prepare French gourmet breakfast, lunch, and hors d'oeuvres each day of

market. Join us at the French Heritage main showroom located at 1638 English Rd., High Point, NC 27262.

All materials needed to feature our new October 2016 market introductions can be found at the following location: <http://www.frenchheritage.com/press>