



## Cocoon in new colours

Jens Juul Eilersen designed Cocoon in 2008, and it's been one of the most popular and sought-after Eilersen sofas ever since. Cocoon allows you to play around with beautiful colour combinations, and now it's available in three new multi-coloured editions: Bloom, Blues and Bauhaus.

## The everyday hero is a gigantic toy box

The sofa is the centrepiece of the living room, so it needs to be comfortable, functional and not least, decorative. With Cocoon, you get an unusually large toy box that lets you build your perfect pupa yourself.

"My idea was to develop a sofa that provides all-round support. Like a pupa - hence the name Cocoon. I knew immediately that the back had to be high to provide maximum support and seating comfort. And as I played around with the idea of what it must feel like to be a caterpillar spinning silk, the image of a gigantic toy box arose. That was the answer! A giant toy box with triangular cushions, lumbar cushions, head cushions, armrests, neck cushions - in fact, cushions of all shapes and sizes. It allows you to choose your own level of comfort while also having fun building and sitting on the sofa," says Juul Eilersen.

Back in a multicolour edition

Cocoon has previously been launched in a multicolour edition, and now it's back. This time in three beautiful colour combinations: Bloom, Blues and Bauhaus.

Bloom's green shade reflects the beauty of the Nordic landscape and will add depth to any interior without simply being the result of a trend, but instead embodying its name 'Cocoon'. Your mind is instantly led to nature and the fascinating transformation of the butterfly, which is further accentuated by the pink and yellow sofa cushions.

The beautiful blue shades of the new 'Blues' Cocoon exude a calmness that will create a stunning contrast in your home. Blue as a colour is both natural and calm, reflecting the Nordic landscape with our breathtaking coastlines.

The Bauhaus is an exciting and colourful combination dominated by the three primary colours of red, blue and yellow. The colours also accentuate the geometric shapes in each Cocoon module, providing a lovely reference to the Bauhaus style.

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### About Eilersen

Ever since 1985, Eilersen has focused on craftsmanship, quality and innovation. Founder Niels Eilersen was the first in Denmark to use steam to shape wood. Innovation and tradition are still hallmarks of the company that has given name and life to many classics over the years. Since the 1930s, Eilersen has produced furniture with a focus on high quality, comfort and durability. This strategy has made Eilersen a well-known and recognized brand both nationally and internationally. Eilersen is currently run by the fourth generation.