



Great Ash now in multicolour

Great Ash invites well-being and comfort. With its supportive back, elegant narrow armrests and large, soft down cushions, the sofa feels like one big, warm embrace. It has now been launched in three new colour options, which for the first time are multicolour: Bloom, Blues and Bauhaus.

The green colourway of the Bloom sofa reflects the charm of the Nordic landscape and can add a beautiful depth to any interior. The combination of greens is reminiscent of nature, and with cushions in pink and yellow, you can almost see the flowers dancing in the sun.

With the new addition of the Blues colourway in bluish tones, Great Ash exudes a calmness that can create a beautiful contrast in your home. The blue colour is both natural and calm, reflecting the Nordic landscape with its breathtaking coastlines.

Bauhaus is an exciting and colourful combination dominated by the three primary colours of red, blue and yellow. The colours also emphasise the geometric shapes in each Great Ash module as a nice reference to the Bauhaus style.

Consistent design & clean lines

With its elegant clean lines and beautiful symmetrical appearance, Great Ash is a sofa that will adorn any living room. The wide seat cushions are deep and soft. You can also add lots of smaller scatter cushions for a relaxed and luxurious look.

The sofa's base and seat cushions work as a beautiful extension of each other, emphasising the design excellence and comfort of Great Ash.

Great Ash Bloom 320 x 100 cm cost as shown: 9388 EUR

Great Ash Blues 320 x 100 cm koster som vist: 9388 EUR

Great Ash Bauhaus 320 x 100 cm koster som vist: 9388 EUR

Download photos and press release



Great Ash Bloom



Great Ash Blues



Great Ash Bauhaus



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About Eilersen

Ever since 1985, Eilersen has focused on craftsmanship, quality and innovation. Founder Niels Eilersen was the first in Denmark to use steam to shape wood. Innovation and tradition are still hallmarks of the company that has given name and life to many classics over the years. Since the 1930s, Eilersen has produced furniture with a focus on high quality, comfort and durability. This strategy has made Eilersen a well-known and recognized brand both nationally and internationally. Eilersen is currently run by the fourth generation.