

spicherandcompany

For Immediate Release

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Spicher and Company debut new wall to wall flooring solution – Rolled Goods™

CARLISLE, PA (October 11, 2023) – Spicher and Company is excited to announce the launch of Rolled Goods™, a new permanent flooring product line with exclusive designs.

Rolled Goods™ is a wall to wall flooring solution that is rated for commercial durability. Spicher and Company will release ten initial Rolled Goods™ pattern choices at this High Point Market and also online at rolled-goods.com. Customers will be able to order Rolled Goods™ by the entire roll or custom cut lengths.

“After 7 years in engineering and development we are proud to introduce this new product. I believe it will change the way Architects and Designers view flooring projects.” says Mark Spicher, owner of Spicher and Company. “We have never seen a flooring product so durable and beautiful. Our designers have done an amazing job creating some of the most beautiful flooring designs ever available at this price point!”

This new product line will be available at the High Point Market in High Point, NC on October 14-18, showroom IHFC D423 and also on rolled-goods.com.

Established in 1992, Spicher and Company is a leading United States manufacturer of original exclusive artwork, Vintage Vinyl® floorcloths and Rolled Goods™. Showrooms include High Point and Atlanta. View the full catalog of exclusive products at spicherandco.com.

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ROLLED GOODS™ *finest flooring ever made*

**Wall to Wall Flooring
Rated for Commercial Durability**

Each pattern roll is 6'6" wide.
The entire roll length is 72' long.
Buyers can order an entire roll
or by custom cut lengths.

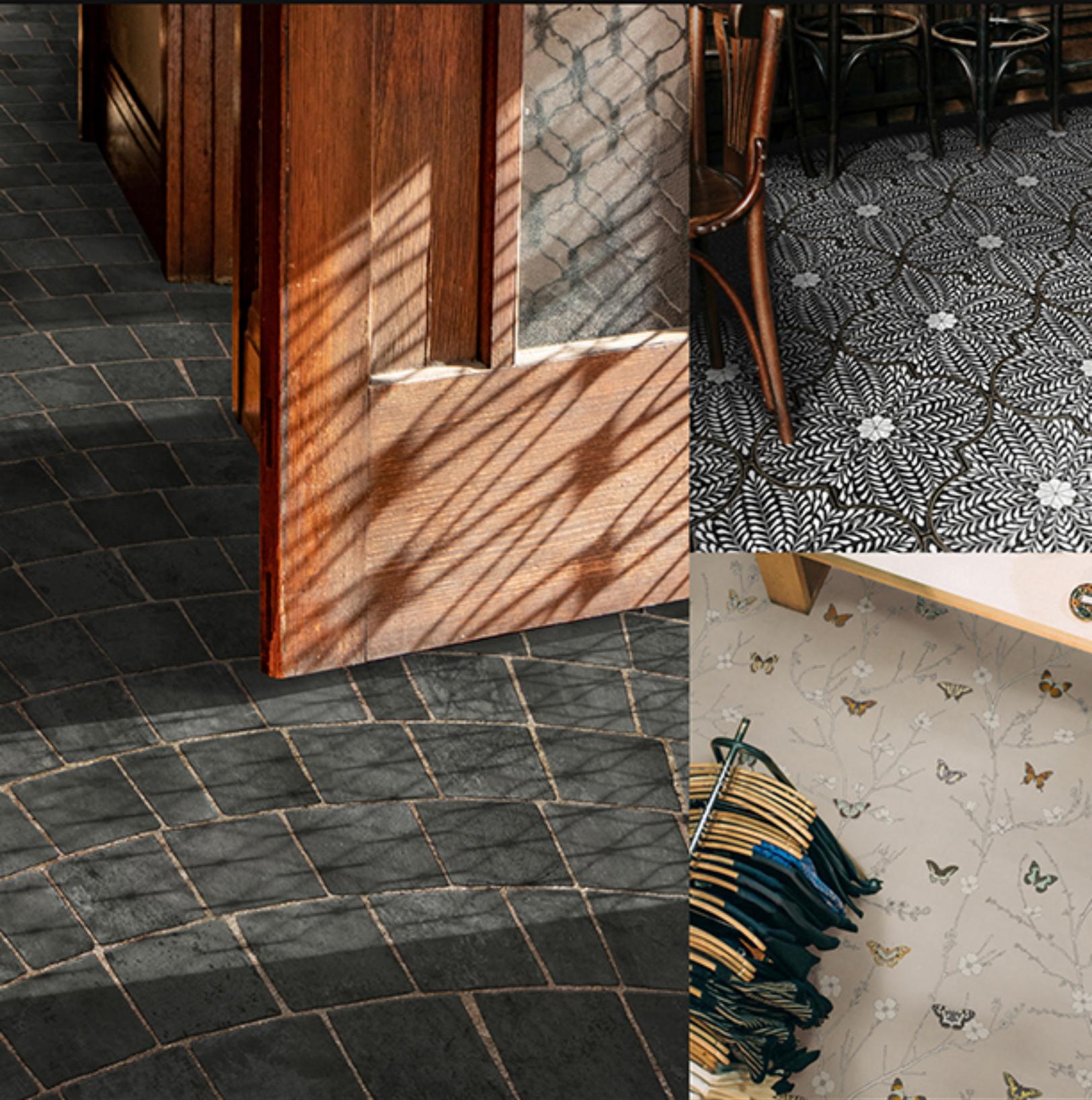
Pattern repeat lengths will vary by design. All
pattern options can be installed with a seamless
look for a beautiful finish.

Testing Certifications:
ASTM D2859, ASTM F1515, ASTM D4060, ASTM D2047
Phthalate Free:
BBP, DBP, DEHP, DNHP, DNOP, DINP, DIDP

ROLLED-GOODS.COM
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Dropbox link to additional resources & hi-res images:
ROLLED GOODS RESOURCES

Social Media links:  

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