

S H E R R I L L[®]

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Sherrill Furniture Introduces Captivating Statement Pieces and Inviting Seating Selections at the October 2023 High Point Furniture Market

HIGH POINT, N.C. – Sherrill Furniture, a prominent name in the luxury furniture industry, is set to make waves at the highly anticipated October 2023 High Point Furniture Market. This premiere event features new products that are the epitome of cozy comfort, and a variety of oversized statement pieces.

Renowned for its dedication to innovation and quality, Sherrill Furniture brings an unparalleled blend of local handmade craftsmanship and modern manufacturing techniques. With a diverse portfolio of brands, including Sherrill Furniture, Hickory White, Precedent, Sherrill Occasional, Whittemore-Sherrill Leather, and Motioncraft, they cater to a wide range of styles, rooms, budgets, and color palettes.

In response to the growing demand for spaces that prioritize relaxation and well-being, Sherrill Furniture presents a trend that focuses on blissful comfort and cozy seating options. The new introductions, such as the **5245 Sofa**, **DC366 Sofa**, and the **9725-WSBL Sofa** seen below, capture the essence of comfort and relaxation, offering seating solutions that invite you to unwind in style. From plush sofas and inviting armchairs to sumptuous settees, each piece is designed to provide the ultimate haven of relaxation.

Sherrill Furniture is also introducing oversized statement pieces, such as the **F438 sectional** and the **DC7 sectional** listed below. These commanding pieces serve as centerpieces that define spaces and spark conversations. The collection features elegantly crafted furniture that showcases scale and grandeur, enhancing the visual impact of any room. With meticulous attention to detail and a focus on quality materials, these statement pieces stand as testaments to Sherrill Furniture's commitment to excellence.



"At Sherrill, we believe in crafting furniture that not only resonates with individual styles but also prioritizes comfort and luxury," said Dax Allen, vice president of marketing at Sherrill Furniture. "Our new introductions embody the trends of today while still staying true to tradition, reflecting our dedication to designing best sellers that exude both elegance and relaxation."

Products to highlight:

5245 Sofa



Indulge in comfort and style with the 5245 Sofa. Its tight split back, shelter-style arms, and rounded back form a symphony of modern design. The bench seat cushion offers both elegance and comfort. Experience the perfect blend of style and relaxation on this incredibly stylish and comfortable sofa, an ideal addition to any living room or bedroom.

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DC366 Sofa

Embrace both comfort and style with the DC366 Sofa. Its intriguing double-paneled arm and base lend a unique touch, while the high arm and plinth base exude modernity. With two back and seat cushions, this sofa will envelop anyone in comfort. Elevate any living room or bedroom with this incredibly comfortable and stylish modern sofa.



9725-WSBL Sofa

Experience both elegance and comfort with the 9725-WSBL Sofa. Its two box loose back cushions and two seat cushions provide a cozy retreat. The large, tapered legs and wide cap arm add a touch of modernity. Indulge in luxury with this longer 9700 series sofa, making it the perfect addition to a modern living room, embodying both style and relaxation.

F438 Sectional

The F438 Sectional by Sherrill Furniture is an exceptional L-shaped sectional designed to transform your living space into a haven of relaxation and contemporary sophistication. Its L-shaped design offers a perfect balance between functionality and style, providing ample seating space for you and your loved ones to gather and unwind.



DC7 Sectional

Embrace comfort and style with the DC7 Sectional. Its scoop arm design and loose pillow back and seat provide a welcoming retreat. Discover the perfect blend of modernity and coziness with this sectional sofa, making it an essential addition to a living space. Enjoy spacious comfort with this inviting and stylish large sectional.

ABOUT SHERRILL FURNITURE BRANDS

Founded in 1945 and still a privately held family-owned business in third-generation ownership, Sherrill Furniture Company and its divisions including Sherrill Furniture[®], Hickory White[®], Sherrill Occasional[®], Precedent[®], MotionCraft[®], Whittemore-Sherrill[™], Lillian August[®] for Hickory White[®] and Mr. & Mrs. Howard[®] for Sherrill Furniture[®] is a leading supplier of fine home furnishings to designers, trade professionals and major furniture stores throughout the United States and Canada.