

JAIPUR LIVING

JAIPUR LIVING OPENS NEW STUDIO IN GRAND STYLE Showroom welcomes more than 100 notable guests to mark the occasion

Acworth, GA (February 9, 2023) – Global lifestyle brand [Jaipur Living](#) partnered with *Atlanta Homes & Lifestyles* to celebrate its new showroom with a grand opening party January 31 in Acworth, Ga., just North of Atlanta. More than 100 guests were in attendance, including interior designers, community officials, company staff, and friends.

Attendees were able to take part in tufting demonstrations, create their own rug designs, and were treated to a host of delicious hors d'oeuvres and drinks. Guests were also delighted by the opportunity to view the behind-the-scenes operations of the 375,000-square-foot headquarters, scan a swatch wall for the brand's full range of rug offerings, see accessories up close and personal, and shop vintage and one-of-a kind rugs in an afternoon of decor-filled revelry.

"N.K. Chaudhary, my father and the founder of Jaipur Living, strongly believes in not only weaving beautiful rugs, but also creating strong bonds of human connection. The Jaipur Living Studio was created as a gathering place to foster meaningful relationships between our design partners and customers and to connect them to the beautiful works of art designed by our artisans," said Archana Chaudhary, Jaipur Living's chief operating officer.

The brand's latest [winter releases](#) were on display with approximately 700 full-size rugs in addition to swatch samples for the company's entire line of over 1,200 rugs. Jaipur Living also produces pillows, poufs, and throws, all of which are also now on view in the new space.

"Our Studio is more than just a product showroom. We've designed it to be a space for collaboration, creativity, inspiration, and to build these connections. We're excited for this next chapter at Jaipur Living," continued Chaudhary.

Photos from the event can be found [here](#). The Jaipur Living studio is now taking appointments. To book a showroom appointment, use this [link](#) or email studio@jaipurliving.com.

###

ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and

JAIPUR LIVING

the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

MORE INFORMATION:

www.jaipurliving.com

MEDIA CONTACT:

pr@jaipurliving.com

SOCIAL:

<https://www.instagram.com/jaipurliving/>

<https://twitter.com/jaipurlivinginc>

<https://www.pinterest.com/JaipurLiving/>

<https://www.facebook.com/jaipurliving>

<https://www.linkedin.com/company/jaipur-living-inc>