

JAIPUR LIVING WINS *HOME ACCENTS TODAY, DESIGNERS TODAY* AWARDS
Inaugural program celebrates companies doing outstanding work across the home accents industry

Acworth, GA (December 21, 2022) – Global lifestyle brand [Jaipur Living](#) is pleased to announce several wins and nominations in the 2022 *Home Accents Today* and *Designers Today* Reader Rankings awards. The new program is open to companies throughout the home industry, enabling readers to nominate the businesses they feel do the best job across multiple categories between the two home furnishings publications. Each category includes a winner and two finalists.

Home Accents Today

Winner – Best Environmentally Conscious Rug Supplier

Winner – Best Handmade Rug Supplier

Finalist – Best Pouf Supplier

Finalist – Best Showroom Lunch

Designers Today

Finalist – Best Decorative Pillow Supplier

“People are at the core of Jaipur Living—from the artisans who craft our rugs to the interior designers who place our product in their clients' homes. For us, the customer experience is critical. To be named a finalist and win in multiple categories for *Home Accent Today's* and *Designer Today's* Read Rankings is an affirmation for our efforts in delivering a best-in-class experience for our design partners,” said Asha Chaudhary, Jaipur Living’s CEO.

N.K. Chaudhary founded Jaipur Rugs in 1978, leading the company with dignity subverting centuries-old practices that shunned employing the poor, women, and artists while committing to the craftsmanship and age-old art of handmade rugs. Today, led by Chaudhary’s daughters Asha Chaudhary (CEO) and Archana Chaudhary (COO), Jaipur Living is recognized as an innovator in the design world partnering with talented designers and artisans across the globe.

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ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as it is beautiful.

MORE INFORMATION:

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