

## **JAIPUR LIVING LAUNCHES JL LOCAL WHITE-GLOVE DELIVERY**

**New service will be available to metro Atlanta area customers for ease of shipment process**

**Acworth, GA (December 6, 2022)** – Global lifestyle brand [Jaipur Living](#) is pleased to announce its JL Local program, offering white-glove delivery service throughout the greater metro-Atlanta area. The new service will offer personalized delivery by a specially trained team experienced in carefully handling luxury items and in-home installation.

"The customer experience doesn't end at the point of purchase at Jaipur Living. In an effort to elevate the shipping and delivery process for our dedicated partners, I am excited to announce the launch of JL Local, a specially created white-glove delivery service exclusive to interior designers and their clients who call the greater Atlanta area home. With this local delivery initiative, our staff streamlines shipping by not only ensuring our products get to customers in a timely fashion, but also that our beautiful, artisan-made rugs and home accessories are installed with precision and care," said Asha Chaudhary, Jaipur Living's CEO.

In addition to JL Local, the company expands its Atlanta-area services with its new showroom, Jaipur Living Studio, which offers designers and their clients an opportunity for an in-person viewing of approximately 700 full-size rugs and swatch samples from Jaipur Living's entire line of rugs.

N.K. Chaudhary founded Jaipur Rugs in 1978, leading the company with dignity subverting centuries-old practices that shunned employing the poor, women, and artists while committing to the craftsmanship and age-old art of handmade rugs. Today, led by Chaudhary's daughters Asha Chaudhary (CEO) and Archana Chaudhary (COO), Jaipur Living is recognized as an innovator in the design world partnering with talented designers and artisans across the globe.

Jaipur Living Studio is now scheduling appointments. Book a showroom appointment [here](#) or email [studio@jaipurliving.com](mailto:studio@jaipurliving.com).

### **ABOUT JAIPUR LIVING**

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as it is beautiful.

### **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

### **MEDIA CONTACT:**

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### **SOCIAL:**

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