

# JAIPUR LIVING

## JAIPUR LIVING PREVIEWS WINTER 2023 LAUNCHES AT HIGH POINT MARKET

### FOR IMMEDIATE RELEASE:

**ACWORTH, GA (NOVEMBER 8, 2022)** - Global rug and textiles furnishings company [Jaipur Living](http://Jaipur Living) thrills design community in new showroom for Fall High Point Market. The fresh space delighted customers with a week full of events and refreshments that kept the showroom bustling. With over 17,000 square feet in the new showroom, more than 1,000 products were on display, including fall new releases and sneak previews of winter 2023 collections. In addition to vast collections of artisan-made rugs, Jaipur Living also produces pillows, poufs, and throws. The releases can be found at [www.jaipurliving.com](http://www.jaipurliving.com).

### FALL HIGH POINT MARKET HIGHLIGHTS:

#### **KEOKA** [KEO06](#) [KEO07](#) [KEO08](#) [KEO09](#)

The Keoka collection boasts a fresh take on classic Afghani hand-knotted textiles, with a texture-rich wool pile and a ribbed construction that lends unique linear details to the grounding solid design.

#### **ONESSA** [ONE02](#) [ONE03](#) [ONE04](#) [ONE05](#) [ONE06](#) [ONE07](#) [ONE08](#) [ONE09](#)

The Onessa collection marries traditional motifs with soft, subdued colorways for a comforting blend of time-honored style. These hand-knotted wool rugs feature a hand-sheared quality that lends the design a coveted vintage impression.

#### **PATHWAYS BY VERDE HOME** [PVH12](#) [PVH13](#) [PVH14](#) [PVH15](#) [PVH16](#) [PVH17](#) [PVH18](#) [PVH19](#)

Pathways by Verde Home is a contemporary and livable assortment of exquisitely made micro-tufted designs. Crafted of naturally dyed wool, the versatile, neutral palette of these styles is sourced from varied species and colors of sheep for a dimensional and organic-inspired look. The directional tufting in the durable wool pile creates depth and beautiful texture, complementing the neutral tones.

#### **HONEYCOMB BY ZOE BIOS** [HNC01](#) [HNC02](#) [HNC03](#) [HNC04](#)

The Honeycomb collection designed by Zoe Bios Creative is an homage to natural forms, their richness, their warmth, and their transformational shapes and colors, which provide sustenance, structure, and nuance to an interior space.

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## **CATENNA** [CAN01](#) [CAN02](#) [CAN03](#) [CAN04](#)

The Canteena collection combines the charm of timeless designs with easy-care livability for any home or lifestyle. This digitally printed assortment of runners features stunning abrashed designs. With innovative traction backings and a durable construction, they formally answer the form meets function question—no rug pad required.

## **HARMAN HOLD BY KATE LESTER** [HHB01](#) [HHB02](#) [HHB03](#)

Inspired by well-traveled vintage designs, interior designer Kate Lester has joined with Jaipur Living to launch the Harman Hold collection. This impressive assortment of antique textile designs lends heirloom-quality looks and livable style to any space. The digitally printed runners boast a distressed effect for effortless charm. With innovative traction backings and an easy-care construction, they are ideal for high-traffic areas, such as kitchens, and do not require a rug pad.

## **JAIDA** [JID01](#) [JID02](#) [JID03](#) [JID04](#) [JID05](#) [JID06](#)

The Jaida collection is inspired by a coveted blend of modern Moroccan style and cozy, inviting vibes. The curated assortment of power-loomed rugs features traditional motifs and neutral colorways that ground spaces with the perfect dose of pattern. These rugs showcase an incredibly soft hand, with a high-low detail mixed into the pattern and a shed-free construction of polyester and polypropylene.

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## **ABOUT JAIPUR LIVING**

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

## **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

## **MEDIA CONTACT:**

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