



For Immediate Release:

**Aviva Stanoff Design Launches New Collections at High Point Market**

*Award Winning Textile Designer Unveils Her New Collection Designed to Transform*

October 12, 2022 – High Point, NC – Iconic textile designer, Aviva Stanoff of Aviva Stanoff Design launches her Monarch Signature Textile Collection at High Point Market – Fall 2022.

In her 17th year exhibiting at High Point Market, Aviva is proud to continue to excite and inspire the textile industry with her innovative designs. Her signature textile designs include her proprietary technique of pressing real objects into fabric and applying jewels one at a time. She proudly represents products made by hand in the United States.

2022 is a year of transformation and independence, and the Monarch Collection evokes just that. The feelings of reinvention, endurance and evolution are the inspiration that continue to encourage us to live boldly, seek new adventure and trust our instincts. “The collection celebrates the spirit of holding your ground, believing in the good that is still all around us,” says Aviva Stanoff, President & Creative Director of Aviva Stanoff Design. “We choose to affirm that life is still beautiful,” she continues to add.

Aviva Stanoff has been recognized this year as a finalist in the Home Textile Design category for the 33rd Annual ARTS Awards. She is past recipient of ARTS Awards including the 2017 ARTS Award for Lighting Fixtures and the 2019 ARTS Award in the Home Textile Design category.

Additionally, she is recognized as a finalist in Home Textile Design for her Mineral on Eclipse Ombre Pillow in the 26th Annual Pinnacle Awards, hosted by the International Society of Furniture Designers on October 24<sup>th</sup> at High Point Market.

Aviva Stanoff will also be co-hosting the 2022 American Home Furnishings Hall of Fame Foundation Induction Celebration on October 23 during the High Point Market, recognizing five industry leaders.

Collections in collaboration with Currey & Company, a line of nature inspired gold finished with hints of mother nature’s finest gifts are the newest lighting features designed by Aviva Stanoff. Huckleberry Chandelier, Queen Bee Palm, Sea Fan Bowl Chandelier, and others are featured in this collection.

Wallcovering collection for the Contract Hospitality market was launched earlier in the season in with long-time partnership with York Wall Covering – created with sophisticated design and high quality.

Aviva Stanoff Design will be exhibiting at High Point Market – Fall 2022, October 22-26 at the IHFC Building/InterHall Commerce Floor 1 – Showroom IH606.

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**Digital Brand Book:**

<https://bit.ly/3SOPFlp>

**For more information:**

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