

JAIPUR LIVING

EXPERIENCE JAIPUR LIVING'S NEW COLLABORATION WITH KATE LESTER AT MARKET Harman Hold Collection on View in Impressive New Showroom

Acworth, GA (October 12, 2022) – [Jaipur Living](#) is pleased to announce the launch of new rug collection [Harman Hold](#) with interior designer [Kate Lester](#). Inspired by well-traveled vintage designs, this impressive assortment of antique textile patterns lends heirloom-quality looks and livable style to any space. The new collection features digitally printed images of vintage rugs with a distressed effect for effortless charm, matched with a special traction backing perfectly suited for heavily trafficked, hard surface spaces such as entryways, bathrooms, and kitchens.

The Harman Hold collection will be on view in Jaipur Living's new High Point showroom during fall market. The company's new space, which is more than double the size of its previous showroom, is now located on the fourth floor of the Commerce & Design building.

Evoking easy living, the collection's vintage look graces rooms with a timeless sensibility. The rug's innovative traction backing makes them safe for all interior areas—no rug pad required.

"I am so thrilled to be launching the Harman Hold collection with Jaipur Living. High traffic areas like kitchens and hallways deserve beautiful antique-inspired runners too! With many of those areas being prone to high traffic you need something comfortable and durable and we've just made that even easier. With the new fully integrated traction backing, you won't even need to add a rug pad. Now you can get the look of a vintage rug, the durability of vintage reproduction, and a non-slip pad all in one. Less waste, less cost, and so comfortable. I love this collection," said Lester, founder and CEO of Kate Lester Interiors.

The new Harman Hold collection by Kate Lester for Jaipur Living is available through [jaipurliving.com](#).

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ABOUT KATE LESTER

Kate Lester is the creative director and CEO of Kate Lester Interiors & Kate Lester HOME. With a diversely talented design team in her studio, and two retail stores in Southern California, Kate is thrilled to be spreading her unique design vision with the masses. Her style ethos is all about creating spaces that weave classic lines, vintage finds, modern moments, and an infusion of at least "one weird thing." Thriving at the intersection of livable luxury, humor, and realism, Kate believes that the homes she designs should always be carefully crafted, thoughtfully curated, and a direct reflection of the people who inhabit them.

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ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the moment trends, every Jaipur Living product is as meaningful as it is beautiful.

MORE INFORMATION:

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