

## JOIN JAIPUR LIVING FOR SERIES OF HIGH POINT MARKET EVENTS

All events are open to the public and will be held in brand new showroom

**Acworth, GA (September 13, 2022)** – Global lifestyle brand [Jaipur Living](#) announces a series of events that will run during High Point Market from October 21 – 23, 2022. Featuring notable names in the design industry, all events are open to the public and will be held in the company’s new showroom, which is double the size of the company’s previous showroom and is now located on the 4<sup>th</sup> floor of the Commerce & Design building.

### Event schedule:

#### Rugs 101

Oct. 21

10:30 a.m. - 11:30 a.m.

Class is in session as Jaipur Living hosts IDCEC-certified CEU Rugs 101. Learn *exactly* how a rug is made—from the design process to material selection and yarn dyeing to construction. This course is the ideal entry into the world of rug weaving and will assist interior designers in gaining the rug knowledge necessary to help guide clients to the perfect rug selection.

Attendees who complete Rugs 101 will receive one CEU credit. Attendees can begin [registering](#) now

#### Jaipur Living Housewarming Party

Oct. 21

4:00 p.m. - 6:00 p.m.

In honor of Jaipur Living’s new showroom on the 4th floor of the C&D Building, join the company for a housewarming party to be remembered. Toast to the new, much larger space with founder and CEO Asha Chaudhary and other interior design personalities.

Enjoy hors d’oeuvres in the new and improved kitchen space, cocktails among Jaipur Living’s luxury rugs, intriguing conversation atop artisan-made poufs. Guests will receive a premium gift bag to welcome you to Jaipur Living’s new home.

Guests can [RSVP](#) now.

#### Pillars of a Market-Proof Business

Oct. 22

11:00 am

The dream team of interior design business success comes together in the Jaipur Living showroom inside the C&D Building for a special panel on design, business, and marketing. Moderated by LuAnn Nigara, hosted by Revel Woods and Jaipur Living, and sponsored by IDS, Pillars of a Market-Proof Business: How to Ensure Your Business of Any Size Can Withstand a Turbulent Market will offer sage advice on the strong foundations a design business needs to survive and thrive in an unstable market. Panel participants include entrepreneur and business developer Vin Nigara, Glory & Brand owner and Creative Director Nicole Heymer, interior designer and business coach Claire Jefford, and Gray Space Interiors owner and principal designer Rasheeda Gray.

“Market and economic fluctuations are always a part of business, but there are real steps you can take to ensure your business not only survives when the market changes, it thrives. The members of this panel are all experts

on different aspects of business. I couldn't be more excited to hear the wisdom they have to share and find ways to apply it to my own business," said John Dupra, co-founder of Revel Woods.

[Register](#) for this business-savvy panel now.

### **Flora & Fauna—An Evening With Jaipur Living & RUE**

Oct. 22

4:00 p.m. - 6:00 p.m.

In celebration of natural fibers and environmentally friendly rugs, Jaipur Living and RUE magazine host a fete you won't soon forget. Immerse yourself in the world of flora and fauna during an experiential evening filled with inspired cocktails, make-your-own terrariums, live music, curated gift bags, and an art giveaway from textile artist and demonstrator William Storms.

[RSVP](#) for an evening of beauty and fun.

### **60 Min. With LuAnn for her 60th Birthday**

Oct. 23

2:00 p.m. - 3:00 p.m.

Sponsored by Mydoma Studio, join Jaipur Living in the celebration of LuAnn Nigara's birthday. The host of *A Well-Designed Business* podcast will ring in her 60th year with Champagne, cupcakes, gift bags, and more. Don't miss the media personality and keynote speaker give a motivational toast on the "aha!" moments of her career. Come for the cake, stay for the inspiration.

"Over the years we have worked closely together, and I respect her initiative, drive and huge heart! LuAnn is a magnetic force and has an uncanny ability to connect people. She's one of my dear friends and I couldn't be more excited to throw her a birthday party for her," said Sarah Daniele, CEO/co-founder of Mydoma Inc.

Attendees can [RSVP](#) for the birthday bash now.

The full address for Jaipur Living's new showroom is 201 W. Commerce Ave., 4<sup>th</sup> Floor, High Point, N.C. 27260.

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### **ABOUT JAIPUR LIVING**

Jaipur Living is a global lifestyle brand with a passion for people, product and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as it is beautiful.

### **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

### **MEDIA CONTACT:**

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### **SOCIAL:**

<https://www.instagram.com/jaipurliving/>

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