

# SUNPAN

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FOR IMMEDIATE RELEASE

## SUNPAN Joins The Kaleidoscope Project as Sapphire Sponsor

**Toronto, Canada, [May 11, 2021]** – SUNPAN is pleased to announce that it will be a Sapphire sponsor of The Kaleidoscope Project; a designer showhouse venture showcasing BIPOC designers.

The Kaleidoscope Project has tasked a group of 21 designers to transform the Cornell Inn in the historical community of Lenox, Massachusetts. The initiative aims to create welcoming and inclusive spaces that will reflect a broader design narrative.

Through the Sapphire sponsorship, designers received product donations and subsidies, granting them access to SUNPAN's newest and bestselling designs. An additional monetary donation was also granted to The Kaleidoscope Project to provide scholarships to the BIPOC community interested in pursuing a career in the arts and design industry.

"It was important for SUNPAN to participate in the Kaleidoscope Project because it is an amazing opportunity to help highlight and support the creative talents of the BIPOC community within our industry," said Marketing Manager Sumer Morad. "By supporting this project, we are not only able to present our latest pieces in a beautifully redesigned historical space, but also reinvest into the very community that has helped us become successful over the years."

Designers were tasked with redesigning the Cornell Inn with the tenets of Rest, Reflection, & Rejuvenate, to be interpreted through a color scheme encompassing neutrals (Rest), cool tones (Reflection), and warm tones (Rejuvenate).

The renovated Cornell Inn will be revealed on Saturday, May 15th, 2021.

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### **ABOUT SUNPAN MODERN HOME:**

SUNPAN is a fast-growing global furniture company specializing in the design and manufacturing of transitional and contemporary furnishings.

At SUNPAN we are committed to understanding fashion and design in order to offer a diverse selection of high-end looks at affordable prices. Our products are thoughtfully designed and crafted with renowned international designers to create modern and transitional styles across hard goods, dining, upholstery and art.

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