

Avasa Home announced as finalist for 32nd Annual ARTS awards by Dallas Market Center and ART the creative home furnishings network.

FOR IMMEDIATE RELEASE:

HINGHAM, MA - September 21, 2021 - [Avasa Home](#) has been nominated as a finalist in the 32nd Annual ARTS Awards in the Home Textile category. Finalists will submit materials for judging in the fall, and award recipients will be announced at a live event in Dallas on Friday, January 7, 2022.

“It’s an honor to be recognized by industry peers as a contender for the ARTS awards in the Home Textiles category,” remarked Abi Sood, Avasa founder and creative director. “Avasa is a home furnishing brand with a focus on natural, sustainable, organic fabrics. With attention to detail and a commitment to the environment and social advancement of the artisans and workers involved, Avasa focuses on sustainable and washable fabrics.”

The ARTS awards process begins with the nomination of retailers, designers, manufacturers and sales representatives. From there, a nomination committee of industry peers evaluates the entries and determines finalists. A separate panel of judges then convene in the fall to review and score finalists’ materials including creative digital presentations that vary based on category and may consist of product development, marketing, merchandising, company differentiation examples and professional information. Once judging is complete, the winners are announced at the ARTS awards gala on Friday, January 7, 2022 in Dallas, TX.

Avasa Home offers a sustainable line that is not only environmentally conscious, but also beautiful in the execution. Whenever possible, Avasa Home will use the fabrics in their natural state without dyes. Avasa Home will reuse cut materials to make the ties on the back of pillows, and for packaging. Avasa recently launched a new website to include a digital look book and a 3D virtual tour of the flagship showroom, located in Las Vegas, NV. Retailers and designers can view the entire line while virtually walking through that showroom and clicking on the pins throughout the showroom.

Nominated with three other home textile companies, Avasa Home is proud to represent creativity, leadership and sustainability in the ‘Home Textile’ category.

About Avasa Home:

Avasa Home is a made-to-order luxury bedding and linen line that evokes a feeling of comfort and style with rich fabrics and unique designs. We are passionate about giving our customers the finest in hand crafted, luxury linens. We define our style as Casual Luxury.

Visit www.avasahome.com for more information or follow on Instagram <https://www.instagram.com/avasahome/>

Contact:
Courtney Ruccio, Marketing Director
Courtney@avashome.com
617-515-1905

PHOTO AVAILABLE: <https://www.dropbox.com/s/afrxgqrb3ld5ym/showroom.jpg?dl=0>

