

# Tommy Bahama®

## OUTDOOR LIVING

FOR IMMEDIATE RELEASE

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For Further Information:  
Shannon Baugh  
336.474.5462  
sbaugh@lexington.com

For Tommy Bahama:  
Orsi Public Relations  
Janet Orsi, 323.874.4073  
janet@orsipr.com

### Tommy Bahama Outdoor Living Unveils Two New Lifestyle Collections at High Point Market

HIGH POINT, NC – Lexington Home Brands announces the introduction of two new outdoor collections, **La Jolla** and **Silver Sands**, under the Tommy Bahama Outdoor Living brand at the High Point Market, October 13-21, 2020. The collections will be presented in the award-winning Lexington Home Brands showroom on National Highway.

“This year has brought us the realization that home has a new meaning – as a sanctuary and a workplace,” said Phil Haney, President and CEO of Lexington Home Brands. “Alfresco spaces serve to expand our livable square footage. A comfortable and thoughtfully designed outdoor venue has become both a luxury and a necessity, offering the opportunity to relax and entertain in the fresh air. Elevated outdoor living is defined by creating continuity between indoor and outdoor rooms. The Tommy Bahama brand achieves that through captivating style, extraordinary comfort and unlimited customization, along with the power of the industry’s recognized consumer brand.”



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The architectural lines of **La Jolla** are crafted from sustainably-sourced Indonesian teak, offering a casual interpretation of contemporary living, and a look that blends seamlessly with any outdoor environment. The horizontal Pan-Asian design motif is softened by graceful radius corners on signature items. The assortment features three dining and bistro options, as well as a diverse collection of deep seating designs.

A water-based protective finish, called Vintage, is applied to the teak, reducing maintenance and adding a weathered gray coloration to the natural wood tones. Occasional tables feature all-weather faux slate tops that complement the Vintage finish, adding textural interest. While the authenticity of natural teak lends itself to pleasing neutral tones, the weathered gray finish offers a sophisticated pairing with a dramatic range of textile colors and patterns to personalize the look.

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The **Silver Sands** collection takes a stylistic and elegant approach to alfresco living. Designs are crafted from durable aluminum featuring a soft gray Oyster Shell finish. Hand-applied dry brushing gives the surface an exceptional artisan look that is unique to each individual piece.

The collection portfolio features both round and rectangular dining options and a full range of occasional and deep seating designs. Graceful curves, intersecting lines and refined fretwork patterns highlight deep seating and occasional silhouettes, while table tops feature intricate designs in cast aluminum. The soft gray finish offers the opportunity to apply performance fabrics with vibrant colors and dramatic patterns for a fresh transitional look.

## *Silver Sands*



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The Tommy Bahama Outdoor Living brand offers the most diverse styling in the industry, with designs ranging from classic to contemporary. Products are stocked in Lexington's distribution complex in North Carolina offering immediate shipment. Deep seating is upholstered in Lexington's North Carolina upholstery facility by the same talented artisans who tailor their indoor upholstery. Plush cushioning on outdoor seating is indistinguishable from that of fine indoor frames. The line includes over 260 sophisticated fabrics with exceptional designer looks, as well as full COM capability, with custom orders shipped in 30-days or less.

Outdoor living spaces should reflect the luxury and sophistication of today's interior décor. The Tommy Bahama brand is the most recognized consumer brand in the outdoor category, delivering on that promise with an unmatched reputation for innovative design and superb craftsmanship.

***La Jolla*** and ***Silver Sands*** will be introduced at the High Point Market, October 13-21, 2020 in the Lexington Home Brands showroom on National Highway. The showroom will be open daily from 8:00 am until 6:00 pm during Market. Complimentary parking is available on the showroom campus. Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom, operating daily from 8:00 am to 6:00 pm or until the last guest is accommodated.

The Lexington Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email [marketing@lexington.com](mailto:marketing@lexington.com).

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#### ***ABOUT LEXINGTON HOME BRANDS***

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

## ***ABOUT TOMMY BAHAMA***

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories, footwear and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 17 of which offer a Tommy Bahama Restaurant & Bar. The Tommy Bahama collection is available on TommyBahama.com and at the finest U.S. retailers.

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