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HURTADO TO REVEAL EXPANDED SANTA BARBARA COLLECTION AT FALL 2019 MARKETS

High Point, NC. (Sept. 23, 2019) – Although the Santa Barbara collection was just released in the Spring 2019 season, HURTADO received such high praise and feedback that the company is set to add a variety of new chic designer pieces to the already stunning collection. Ana Hurtado, designed the collection herself, and fused her lifetime exposure to excellent furniture craftsmanship with passion for elegant atmospheres. Ana is not only the designer, but also the CEO and Creative Director of HURTADO Furniture, a third-generation business which was started by her grandfather in Valencia, Spain. Her grandfather began the company by creating altar pieces



made of marble and wood in South America, Central America and Spain. HURTADO looks forward to presenting timeless-designs at the market. All HURTADO collections can be viewed at 208 W English Rd. at High Point Market from Oct. 19-23, 2019.

As a child, she was inspired by their passion and trained to master the art of delicate and minute detailing which has led her to have such impressive professional expertise today. She enjoys integrating cultural themes into many of her designs and detailing and explains that her love of travel has inspired her while creating some of her most significant pieces. “The inspiration for some of my best designs has come from all the beauty that I have been fortunate enough to see in this world. From Moscow to Spain to India and more. The places I have visited leave a lasting impression that guides my artistry.”

There will be breakfast at HPM Friday – Tuesday with lunch being offered Thursday – Tuesday. A wine and cheese event will also be offered from Saturday – Tuesday with a delicious dinner being served on Saturday, October 21, 2019 at 6 PM. These events will certainly allow for designers, retailers, and exhibitors a chance to further connect over their love of the many timeless elements of design and fabulous pieces that display the innate artistic ability of their creators.



The designs made a splash at the highly regarded VALENCIA Fair from September 17-20, 2019. Ana wanted to create pieces that brought a sense of tranquility to the home. She was able to do just that with her use of subtle color palettes, soft touches of elegance, and detailed design elements. Two stunning tables will be available for viewing at the shows, including the Santa Barbara Square Dining Table (SB0013) made with a lovely solid wood and offered in a variety of finishes. The Santa Barbara Dining Table (SB0020) is sure to be a crowd favorite with its clean lines and air of sophistication. With an option of metal finishes from stainless steel to brass to nickel, it is the perfect centerpiece for any dining room. The smooth marble top consists of gorgeous Black Marble or White Carrera Marble and is a piece of art in and of itself.

Also making its debut is the beautiful Santa Barbara Bedroom Mirror (SB4030) worthy of envy. This piece immediately draws the eye upon entering a room with the use of its bold angular interior mirror in stark contrast to the solid round base. The symmetrical design of the mirror leaves something to be desired and it serves as a beautiful addition to the Santa Barbara bedroom collection. The elegant Santa Barbara Sidechair (547000) will make the perfect addition to any living or bedroom space. With its pleasant and inviting design, guest will not be able to resist sitting on its plush cushion and curved back support.



The Santa Barbara Collection is a full-range collection that has executive office designs, dining tables, chairs, benches, coffee tables, occasional end tables and consoles. HURTADO celebrates the addition of the new designs and is proud to offer new Eucalyptus woods as part of the collection. The Santa Barbara Collection features HURTADO's touch of classic elegance and is set to carry the signature HURTADO look that its many admirers have come to know and love.

ABOUT HURTADO

Founded in 1940 in Spain, HURTADO's beginnings consisted of making altar pieces from marble and wood in South America, Central America and Spain. HURTADO is one of Spain's leading manufacturers of upscale and European-style furniture with a presence in more than 50 countries including the United States and India as well as countries in Europe, Asia, the Middle East, and South America. HURTADO is now a third-generation company that has grown into an internationally renowned furniture producer at high-end furniture by preserving the hallmarks and traditions of the HURTADO brand. For more information, please visit the official website:

www.HURTADOfurniture.com

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2019 FALL HIGH POINT MARKET HIGHLIGHTS



Santa Barbara Dining Table (SB0020)



Santa Barbara Bedroom Mirror (SB4030)



Santa Barbara Sidechair (547000)



Santa Barbara Square Dining Table (SB0013)