

Amity Home introduces 20+ styles in Area RUGS at the HP Market

We pride ourselves on being a one-stop-shop for textiles in the bedroom category offering luxury top of bed, fills, curtain panels as well as accent pillows and throws. The plane we were missing was the floor, the first-place ones' feet hit when they tear themselves from a luxurious bed in the morning. Design wise, the floor is a large surface area and as wall-to-wall continues to go to hard surface, area rugs are frequently placed partially under or adjacent to the bedding we are providing. By adding rugs, we can help our customers ensure all the textiles within the setting resonate. Our new rug assortment has been designed to align perfectly with our existing categories in color and motif. Neutrals from ivory to asphalt are the foundation for layers of sophisticated color pops and pattern. As with our bedding, we focused on natural materials in interesting textures with an impeccable quality story at a great value. With a strong design team, and on-the-ground resources in India, it was a no-brainer next step for us.

Visit Amity Home at their new expanded showroom at Suites at Market Square M-6020

