

# JAIPUR LIVING

## JAIPUR LIVING TAKES HOME 4TH AREA RUGS MANUFACTURER AWARD AT 31<sup>ST</sup> ANNUAL ARTS AWARDS FETE IN DALLAS

**ACWORTH, GA – January 13, 2020** – Global rugs and textiles furnishings company Jaipur Living was named best Area Rugs Manufacturer at the 31<sup>st</sup> Annual ARTs Awards, the premier international home industry awards program. Dallas Market Center and ART, the creative home furnishings network, handed out the awards Friday, January 10 during a gala event held at the Hilton Anatole in Dallas.

“This is incredible news,” said Asha Chaudhary, President and CEO of Jaipur Living. “I’m grateful to be working with an amazing team as we continue to grow Jaipur Living in an authentic way, rooted in passion, positivity, and respect – for each other and for the artisans who create our beautiful handmade product.”

In accepting the award for Jaipur Living, Director of Brand and Digital Marketing Carl Henrickson quoted the company’s founder NK Chaudhary: “Let goodness, fairness, and most importantly love prevail in business; profits will inevitably follow.”

This is Jaipur Living’s second consecutive win and fourth total in the rug category, having won previously in 2012, 2017, and 2019. The Georgia-based company picked up a win in 2016 in the Green category.

The ARTS Awards recognize home industry designers, manufacturers, retailers, and sales representatives, and are presented each January during the Dallas Total Home & Gift Market.

### ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

More information: [www.jaipurliving.com](http://www.jaipurliving.com)