

## Italian product resource ConArte America expands the line, and partners with Dea Italy

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Home furnishings boutique supplier Conarte America expands its variety of categories of Italian products, adding bed linen line DEA Italy to its collection.

VP, Olga Terentieva commented: “We are excited about new opportunities by reaching an agreement with internationally recognized family owned company DEA Italy to represent it at High Point Market. We created “Made in Italy” destination for customers, especially interior designers, who is interested in upscale product, who appreciates craftsmanship and needs customization. DEA Italy is a gorgeous line, with a vast choice of colors, patterns, designs, type of cotton to suit the most sophisticated customers . Classically made in Tuscany, Italy, the line has focus on details and customer satisfaction. No wonder it is appreciated and widely applied for projects by well-known designers. And clientele list speaks for itself. We are proud to show exquisite product by DEA at High Point Market. Since we are open year-round, Carolinas designers have an easy access to the line at any time.”

**About Conarte America:** Conarte has a permanent display, at 827 W Green Dr., High Point, NC, in its own facility that allows customers to experience Open House version of visit. The line consists of Italian furniture, lighting, fashion leather and furs, bed linens, in a variety of styles – from traditional to modern, with an option of customization. A wholesale collection is oriented towards interior designers and higher end retailers who want to bring the beauty of nature and the story of classic traditions of Italian craftsmanship to a client's home. For more information visit [www.conarteamerica.com](http://www.conarteamerica.com)

**About DEA Italy:** Dea Italian Luxury Linens, founded in 1963 in Tuscany, Italy, specializes in high quality bed linens, table linens and towels. Originally manufactured completely by hand, the company added embroidery machinery and automation in 1970s. Dea employs 100+ people, in 4 factories in Tuscany. North American office is located in West Palm Beach, FL. The company shows at best exhibitions: Milan, Paris, NY Now. For more information: [www.deaitaly.it](http://www.deaitaly.it)

