

# JAIPUR LIVING

## Jaipur Living Selected a Trendwatch Winner at Fall High Point Market

ACWORTH, GA – September 5, 2019 – Global rug and textiles furnishings company Jaipur Living has been selected a Trendwatch winner for the upcoming Fall High Point Market Oct. 19 – 23 in North Carolina.

International Market Centers created “the very popular and highly successful Trendwatch Program to raise awareness of interior design trends and products available at High Point Market.”

The Valor collection Patton rug was selected for the FOCUS display in the Showplace Walkway. A modern statement for on-trend homes, the Valor collection brings interest and dimension to contemporary interiors. The Patton area rug features a unique and artistic abstract motif in dusty red, silver, and cream hues. A soft hand and rigid, low pile combine with the durable quality of this power-loomed polyester and polypropylene rug.

IMC explains the FOCUS trend: Serenity, wellness, well-being and mindfulness... the pursuit of calm, clarity and contentment can be a journey. Trendwatch’s exploration of the process, FOCUS, looks at color, material and nature as a mindset, all against a backdrop of serene, yet powerful colors.

### **ABOUT JAIPUR LIVING:**

Jaipur Living has called metro Atlanta home for the past 12 years. The home furnishings powerhouse has established itself as a source of inspiration for retailers, interior designers, home décor enthusiasts, and the public.

Every purchase of a hand-knotted Jaipur Living rug helps uplift artisan communities in India, where more than 40,000 artisans are empowered via livable wages, access to health care, leadership education, and more.

For additional information visit [www.jaipurliving.com](http://www.jaipurliving.com)  
<http://www.imchighpointmarket.com/trendwatch>

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