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Century Furniture to Debut Inaugural Carrier and Company Collection
A MASTERFUL MIX OF FAMILY BUSINESSES AND UPLIFTING DESIGN



Hickory, North Carolina (April 2019) – This April, Century Furniture will proudly unveil the highly anticipated Carrier and Company Collection during the High Point International Furniture Market. With over fifty designs, the collection includes bedroom, dining, and occasional as well as a range of upholstery with an uplifting mix of scale, materials and finishes. Husband and wife, Jesse Carrier and Mara Miller, principals of the lauded Carrier and Company, have fused their complementary talents and collaborative vision to create a line that blends traditional forms with fresh aesthetics, luxury with practicality, and an exciting mix of styles.

Drawing from years of crafting homes for discerning clientele, Mara and Jesse were inspired by pre-war European details, scale and finishes.

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"We realized that this furniture line would begin to truly define our aesthetic and our brand," says Mara and Jesse. "We explored items we covet, materials we adore, and then removed and edited what didn't feel true. Our collection for Century "feels" like us—pieces that are stylish and functional, leaning towards historic forms, but mixed and finished in a way that is fresh, effortless, interesting and pretty."

Among the 17 new upholstery introductions, the **Gracie Sofa** is inspired by the Deco and pre-war glamour of Jesse and Mara's hometown, New York City. The long and streamlined silhouette incorporates subtle details, like slightly recessed arm panels, a slope-shaped arm silhouette and pretty, fluted block feet. The Gracie is also available as a sectional.



The **Jacques Bed** is a stylish marriage of his-and-hers. Light patina bronze finished posts with polished brass brackets and feet support the paneled Oak frame-- a design detail that adds function and character.

Using a twisted serpent as its frame, the **Eve Mirror** is chic and playful. The mirror is antiqued in the outer edges and was designed to add personality to any space.



The **Morgan Chair** is a multi-functional arm chair in the Century line. A buttoned squab seat cushion adds detail to the clean lines of the fully upholstered frame. Opportunity for accent trims and a contrast seat cushion offer endless upholstery options.



"Our collaboration with Century has been a dream come true," says Miller. "We have created a collection that reflects our point of view, and we are eager to bring these distinct pieces to talented designers and consumers around the world."

Carrier adds, "This is an exceptional partnership with a fellow family-run business. Century's craftsmanship, hard work and dedication has made this process enjoyable and collaborative. We are thrilled to introduce our collection in High Point."

"Jesse and Mara have managed to create an extensive collection that is clever, purposeful, eclectic and unique," says Alex Shuford, III, President and CEO of Century Furniture. "The ease of this collaboration comes through in each piece. We are delighted to debut this collection in April and officially welcome Jesse and Mara to our family of design partners."

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The Carrier and Company Collection will debut in the Century Showroom at 200 Steele. On Saturday, April 6, Century and Architectural Digest will host a cocktail reception celebration from 6-8pm. On Sunday, April 7, Century will host a book signing for Carrier and Company's *Positively Chic Interiors* from 4-6pm.

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About Century Furniture

Century Furniture is one of the world's largest privately-owned manufacturers of high-end residential furniture. Founded in Hickory, North Carolina in 1947 by Harley F. Shuford, Sr., Century is now in the third generation of family ownership and operation and remains committed to their founder's ideal, to create furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it.

Century is recognized in the industry as a design leader, ranked in the forefront for its expertise in finishing and the many details of fine craftsmanship. Its broad line of wood and upholstered furniture consists of bedroom, dining and occasional collections in traditional, transitional and contemporary styling. They have licensed collections with numerous high-end designers including Thomas O'Brien, Charlotte Moss, Bunny Williams, Bob Timberlake, Candice Olson and Windsor Smith.

The company has an extensive casegoods facility with state-of-the-art woodworking capabilities and a sophisticated finishing operation, as well as three upholstery factories – all located in Hickory, North Carolina. Century's domestic operations have always been a vital piece of its business strategy, using the skill and flexibility of its facilities to provide personalized and timely product to its customers.

Today Century's family consists of over 900 associates with a management team conditioned for growth. Continually investing in product design, customer service, technology, and its people, Century Furniture is meeting the challenges of today while planning for the opportunities of the future.

About Carrier and Company Interiors

Jesse Carrier and Mara Miller, the principals of Carrier and Company Interiors, are a husband-and-wife duo who create rooms that are a confident mix of timeless and contemporary design—both familiar and fresh at once. Always refined and sophisticated, light-filled and airy, the Carriers' work ranges in style from elegantly traditional to luxuriously minimalist to glamorously bohemian. Their book, *Carrier and Company: Positively Chic Interiors*, showcases the elegance and diversity of their work.

Named to the prestigious Architectural Digest AD100 and the Elle Décor A-List, the Carriers have garnered accolades from the world's most prestigious publications including

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Architectural Digest, Vogue, Town & Country, Elle Décor, House Beautiful, Luxe Interiors + Design, Oprah and World of Interiors. Clients include influential tastemakers in the fields of fashion and media such as Anna Wintour, editor-in-chief of Vogue, and luminaries such as actress Jessica Chastain who have turned to Jesse and Mara for their own homes.

Jesse Carrier and Mara Miller met at the Fashion Institute of Technology and worked for a number of AD Top 100 interior designers before forming their own firm, Carrier and Company Interiors, in 2005. They live in New York City with their two children.

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