

FOR IMMEDIATE RELEASE

Tempaper Launches Novogratz Removable Wallpaper Collaboration *Eleven-pattern Collection to make its Debut at High Point Market this Spring*

HIGH POINT | NORTH CAROLINA—April 2018—[Tempaper](#), the leading manufacturer of removable, environmentally-safe and friendly wallpaper, is excited to announce the launch of the company's highly-anticipated collaboration with the Novogratz design team. The first wallpaper collection from husband and wife duo Cortney and Robert Novogratz, the series includes eleven whimsical patterns, designed to add bold color and creativity to the everyday lifestyle. Whether used in a powder room, bedroom, living room, kitchen or in a spontaneous DIY project, the Novogratz exclusive line for Tempaper dares the user to be fearless in their design.

"We've been huge fans of Tempaper for a while," says Robert Novogratz. "We've always loved wallpaper but have found people often shy away from committing to and investing in pattern. What's amazing about Tempaper products is that you can change out the pattern if you change your mind. It's an affordable way to make a big visual impact."

The collection's eleven designs include patterns that suit a variety of tastes. With four main "looks"—*Montauk*, *Parisian Chic*, *Woodstock*, and *Laurel Canyon*, the Novogratz have created a cohesive, yet wide-ranging array of options that play to different styles and aesthetics.

Palm and **Wheels**, two patterns in the *Montauk* look, were designed to evoke a tropical and beachy feel, with classic palm leaves and a sun-inspired repeat, respectively. In the *Woodstock* grouping, **Constellations** feature an illustration of its namesake, with a touch of metallic color to catch the daylight; **Block Floral Print** portrays delicate florals in a vintage-inspired pattern. The *Laurel Canyon* prints, which include **Paired Back Plaid** and **Spirit Animal**, have earthy, laid back color tones, with preppy and whimsical patterns. Eclectic and bohemian, the *Parisian Chic* look features **Birds**, a painterly print that can be used in traditional environments, and **Daisies**, a feminine repeat of the popular white flower, with unexpected touches of metallic.

In addition to the main four looks, Novogratz designed three sophisticated and elevated patterns exclusively sold on [tempaperdesigns.com](#) and [thenovogratz.com](#), that can fall into any of the groups described above. **Ovals** was inspired by the simplicity and beauty of tribal patterns, with dimension and metallic detailing to make the simple oval shape feel rooted. Adding some drama to the collection is **Wave**

Pop, a Pop Art-Inspired architectural pattern that is sure to add a touch of glam to any room. Finally, the Novogratz have reinvisioned a traditional stripe design with **Geometric Gradient**, a wallpaper that features rounded shapes and gradations of the same color to create a complex, modern stripe repeat.

"It has been a fantastic process working with the Novogratz team," says Jennifer Matthews, co-founder of Tempaper. "Bob and Cortney have an incredible style that is both adventurous and inspiring, and we could not be more thrilled to share these designs with our customers."

Debuting at High Point Market in North Carolina this spring, April 14-18, the Novogratz collection will be on display in the IHFC building, (Interhall IH502). Sold through Tempaper and the Novogratz, interested buyers can visit Tempaper.com or Novogratz.com, as well as Tempaper stockists for purchase inquiries.

About Tempaper:

Founded in 2008 by twin sisters Jennifer Matthews and Julia Biancella Au, Tempaper is the leading manufacturer of removable, environmentally safe and friendly wallpaper. The first of its kind, Tempaper's self-adhesive wall coverings are a fit for all spaces and tastes, pairing state-of-the-art production methods and materials. Born in the USA but known across the globe, Tempaper has secured a reputation for crafting sophisticated and trendsetting collections that are enhanced by their innovative, user-friendly products.

About Novogratz:

Robert and Cortney Novogratz - designers and parents of 7 - believe in creating the boutique experience for the modern family. For over 25 years, the husband and wife duo have been designing and developing spaces around the world. The Novogratz's love of design, art, and architecture have driven their careers - they've rebuilt entire city blocks, renovated a Hollywood Hills castle, and built a treehouse in Brazil, amongst other cool projects. The Novogratz are known for their TV shows - Bravo's 9 by Design and HGTV's Home by Novogratz - as well as their ability to juggle work with raising their clan: Wolfgang, Bellamy, Tallulah, Breaker, Five, Holleder, and Major. Their impeccable taste and commitment to attainability bring beautifully designed products to the masses.

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